



PROSPECTUS
2024-2025

DISCOVER
ACADEMIC
EXCELLENCE

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CHANCELLOR'S MESSAGE

Mr. Muhammad Faisal Janjua

Institute For Art & Culture

IAC continues to flourish rapidly, pursuing the goal of being an internationally recognized institute. We are dedicated to attaining excellence by continually refining our academic programs, advancing skill development strategies, and upgrading our facilities.

Our focus is to maximize educational and research opportunities as well as the personal and professional development of students through advanced educational degree programs, state-of-the-art facilities, and foreign-qualified faculty.

We always strives to achieve excellence in teaching creative arts, cultures, and technologies. We take pride in our distinguished faculty members and appreciate their dedication, hard work, and passion in the field of art, culture, and technology.

I am confident that the vision and mission designed by IAC will contribute significantly to nurturing a well-organized and socially motivated generation of future professionals.



PRO-VICE CHANCELLOR'S MESSAGE

Prof. Dr. Shahida Manzoor/Dean School of Art

Institute For Art & Culture

Welcome to the Institute for Art & Culture (IAC), Pakistan's premier institute for art, culture, and technology. At IAC, we provide a dynamic learning environment with foreign-qualified faculty, advanced degree programs, and state-of-the-art facilities. Our mission is to make high-quality education accessible to talented individuals across Pakistan. To achieve this, we offer up to 100% Merit-Based scholarships to deserving students. It removes the financial barrier and empower the students to achieve their academic and professional goals.

Recognized by HEC and Federally Chartered Degree Awarding Institute, we offer a range of academic and research programs in Architecture, Interior Design, Construction Management, Graphic Design, Computer Science, Animation Design, Game Design, Textile Design, Fashion Design, Film & TV, and Positive Psychology. Join us at IAC and find the perfect environment to channel your creativity, showcase your talents, and achieve academic excellence.



INTRODUCTION

The Institute For Art & Culture (**IAC**) stands as Pakistan's leading centre of creative and technological education. We offer a comprehensive range of programs, including undergraduate, master's, associate degrees, professional diplomas, and short courses, all supported by an advanced curriculum.

Since our inception, IAC has been dedicated to promoting and reviving art and culture. Our commitment to inclusivity, diversity, and international collaboration makes us a unique institution.

We are proud to offer an exceptional platform for learning, discovery, and transformation. You can explore new ideas, access a vast library of resources, and achieve academic excellence. We nurture bright, curious minds, helping them become leaders, influencers, and change-makers. Our distinguished faculty guides students through industry best practices, encouraging them to think critically, and embrace innovation.

By integrating academic learning with real-world applications, our programs are designed to bridge the gap between theoretical knowledge and professional demands, ensuring students are well-prepared for success both in the classroom and in their careers.



A GLANCE INTO IAC

The Institute for Art and Culture is a hub of creative excellence and innovation, dedicated to nurturing and promoting talented designers, artists, IT professionals, and scholars. Our distinguished faculty state-of-the-art facilities, and professional opportunities provide students with the infrastructure and resources to learn, grow, and evolve.

Join IAC and explore diverse educational programs, including Architecture to Architecture, Interior Design, Construction Management, Graphic Design, Computer Science, Animation Design, Game Design, Textile Design, Fashion Design, Film & TV, and Positive Psychology.

Our advanced educational programs are designed to prepare students for challenging professional careers across a wide range of industries and professions.

ACCREDITATION & RECOGNITION

The Institute for Art & Culture (IAC) is a Federally Chartered Institute officially accredited and recognized by the Higher Education Commission (HEC) of Pakistan. Since 2018 we are authorized to award undergraduate, master's, and associate degree programs. Additionally, IAC holds accreditation from:

- Federal Higher Education Department
- Pakistan Council for Architects and Town Planners



LAUNCHING SPIRIT

OUR VISION

At the Institute for Art & Culture, we envision a vibrant community where creativity and innovation flourish. We are dedicated to bringing together students, faculty, and community members from diverse backgrounds to explore and push the boundaries of art, culture, and technology. Our goal is to inspire and empower individuals to dream big, think critically, and make a positive difference in the world through meaningful education and creative collaboration.

OUR MISSION

Our mission is to foster excellence in teaching and research by providing innovative academic programs and diverse learning approaches. We aim to prepare students to engage deeply with their fields, explore new ideas, and drive innovation in performance and creative work. By promoting the integration of art, culture, and technology, we nurture creativity, critical thinking, and technological advancement, empowering our students to make a meaningful impact in their professions and communities.

OUR CORE VALUES

At IAC, our core values guide every action we take, including:

- Transforming education
- Achieving academic excellence
- Collective expertise
- Intellectual Exchange
- Commitment to diversity and inclusivity
- Devotion to civic responsibility and community service



Scan For Virtual Tour



OUR OBJECTIVES

The Institute for Art & Culture positively impacts the education sector in Pakistan providing high quality education in accordance with the interests and needs of the students. IAC exceedingly values the traditional knowledge and seeks to contemporize it with input from the latest technological knowledge. By linking academia with industry, students engage with culture and artistic education in a way that it is directly relevant to their professional and personal lives.

- Encourage students to actively engage for success and community impact.
- Support faculty in making significant contributions in the realm of education.
- Serve communities through strong partnerships and innovative efforts.

WHY IAC?

The Institute for Art & Culture promotes art, culture and technological innovation, facilitating its students in the field of research and innovation. Our commitment to provide academic excellence makes us Pakistan's best art, culture & technological institute. Join IAC and embark on a wonderful learning journey with us!

- HEC - Recognized and Federally Chartered Degree Awarding Institute.
- International collaboration with RUBIKA (School of Animation and Game Design)
- Up to 100% merit based scholarships
- Foreign-Qualified Faculty
- Advanced Degree Programs
- Centrally Air-Conditioned Campus
- State-of-the-art Campus Building
- Botanical Garden and Endangered Flora
- Exhibition Gallery
- Large Auditorium (200+ Capacity)
- Amphitheaters
- Studios, Lecture Theatres, Seminar Rooms
- Centre For Well-Being & Positive Psychology
- Health Care Facilities
- Well-equipped IT Labs
- On-campus Paid Internships
- Online and physical library



ACADEMIC STRUCTURE

UNDERGRADUATE &
MASTER'S DEGREE
PROGRAMS



SCHOOL OF ART

Bachelor of Interdisciplinary
Art & Design
Bachelor of Graphic Design
Bachelor of Fashion Design
Bachelor of Textile Design




SCHOOL OF ARCHITECTURE, DESIGN, & URBANISM

Bachelor of Architecture
Bachelor of Interior Design
BS in Construction Management
Master's in Architecture
Master's in Interior Design



SCHOOL OF DIGITAL & CINEMATIC ART

Bachelor of Game Design
Bachelor of Animation Design
Bachelor of Film & TV



SCHOOL OF INFORMATICS & ROBOTICS

BS in Computer Science



SCHOOL OF CULTURE & LANGUAGE

BS in Positive Psychology

SCHOOL OF ART

FACULTY FOR SCHOOL OF ART

At the School of Art, we are dedicated to unparalleled creative academic excellence. Our distinguished faculty includes leading experts in graphic design, textile design, fashion, and interdisciplinary art & design. Each member of our team brings a unique blend of knowledge and expertise, reflecting a deep passion for their craft and a commitment to advancing the field of art.

Our faculty stays at the forefront of contemporary techniques and inspires students to find and express their creative voice. Through intensive workshops, exhibitions, seminars, educational trips, and personalized mentorship, we offer hands-on experiences that prepare students for successful careers in the art industry.

Join the School of Art to maximize your creative potential with our exceptional teaching faculty. Their global perspective and invaluable insights promise a bright and successful future in the dynamic world of art.



Prof. Dr. Shahida Manzoor
DEAN School of Art

PhD. in Comparative Arts (2003) Ohio University, USA
M.F.A. in Painting (Gold Medalist) 1987, University of the Punjab, Lahore, Pakistan



Mazhar Hussain
Assistant Professor/HOD Graphic Design



Wajeeha Latif/Lecturer/HOD Fashion Design



Sania Mubarak Ali/Assistant Professor/
HOD Textile Design



Hina Malik/Assistant Professor/HOD Fine Art



Muhammad Saeed Ghani
Assistant Professor



Zafar Iqbal
Assistant Professor



Naima Muzaffar
Assistant Professor



Shuja ul Haq
Assistant Professor



Istrahat Waheed
Assistant Professor



Kashif Rafique
Assistant Professor



Irfan Mahmood
Assistant Professor



Niamat Ali
Assistant Professor



Meer Hamza Zaheer Butt
Lecturer



Zafar Shakeel
Assistant Professor



Nimra Sajjad
Lecturer



Anita Shamsher
Lecturer



Faiza Iqbal
Lecturer

SCHOOL OF ART

At the School of Art, our 4 year degree programs seamlessly integrates traditional and contemporary art and design practices. Our curriculum reflects a holistic approach to art education, where students benefit from a rich blend of historical perspectives and modern techniques. By connecting these realms, we prepare our students to discover and innovate across diverse artistic landscapes.

We believe that the pinnacle of creative excellence is attained when theoretical understanding is complemented by expert practical skills. Our academic structure emphasizes hands-on studio practice at its core, allowing students to gain practical experience while expanding their conceptual understanding. This balanced approach helps graduates develop the skills needed to succeed in the field of art and design.



BACHELOR OF GRAPHIC DESIGN

It offers a thorough education in visual communication, blending foundational design principles with advanced techniques in digital media, branding, and user experience. Over the course of four years, students master essential skills such as typography, layout design, digital illustration, and multimedia applications, all while engaging in innovative projects and collaborative work.

Our curriculum is designed to prepare graduates for a variety of career paths, including roles as graphic designers, brand strategists, UX/UI designers, art directors, and multimedia artists. With a focus on both conceptual development and practical application, students are equipped to excel in the innovative field of graphic design.



صائمہ زیدی اور سمر ہاشمی

A ted talk by Salma Zaidi, a communication designer, editor, and designer of the book titled 'Mazaar, Bazaar: Design and Visual Culture in Pakistan' and Samad Hashmi, a Lahore based visual artist, who specializes in branding & Urdu typography and his works also pay an homage to Pakistani culture.

FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
	Nazra Quran	0 (1- Contact HR)
GED 102	Quantitative Reasoning I	3(3+0)
GED 101	Functional English	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(0+2)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
BFD 107	Fundamentals of Drawing	3(0+3)
SOC 101	Introduction to Soft Skills	3(2+1)
Total Credit Hrs.		21(14+7)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civics & Community Engagement	2(2+0)
BGD 203	Photography	3(0+3)
BGD 211	Visual Communication Design I	3(0+3)
BGD 206	Advance Drawing	3(0+3)
BGD 201	Design Tools	2(0+2)
BGD 212	Calligraphy	2(2+0)
BGD 210	Introduction to AI	2(0+2)
Total Credit Hrs.		17(2+15)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	Applications of Information and Communication Technology (ICT)	3(2+1)
BFD 108	Creative Drawing	3(0+3)
BFD 109	Basic Design	3(0+3)
BFD 110	History of Civilization	2(2+0)
Total Credit Hrs.		19(12+7)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
BGD 209	3D Digital Art	3(0+3)
BGD 213	Sustainable design Solutions	3(0+3)
BGD 214	Visual Communication Design II	3(0+3)
BGD 208	History of Graphic Design	2(2+0)
BTD 219	Printing Techniques	2(0+2)
SOC 102	Soft Skills & Personality Development	3(2+1)
Total Credit Hrs.		18(6+12)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BDD 315	Project Management	3(3+0)
BGD 311	Visual Communication Design III	3(0+3)
BGD 312	Typography I	3(0+3)
BGD 304	Motion Graphics	3(0+3)
BGD 313	Digital Illustration	3(0+3)
BGD 312	Sustainable Material	3(0+3)
Total Credit Hrs.		18(3+15)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BGD 495	Mini Thesis	6(0+6)
BGD 401	Research Methodology for Art & Design	3(3+0)
BGD 404	Curatorial Practices	3(0+3)
BGD 403	Design Seminar	3(3+0)
Total Credit Hrs.		15(6+9)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BGD 309	Internship / Filed Experience	3(0+3)
BGD 310	Capstone Project	3(0+3)
BGD 314	Visual Communication Design IV	3(0+3)
BGD 307	Animation	3(0+3)
BGD 308	Interactive Design	3(0+3)
BGD 352	Art and Installation	2(0+2)
SOC 303	Professional Development and Practices	3(1+2)
Total Credit Hrs.		20(1+19)

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BGD 497	Research & Report Writing	3(3+0)
BGD 499	Thesis Project	9(0+9)
BGD 498	Graphic Design Seminar	3(3+0)
Total Credit Hrs.		15(6+9)

DEGREE REQUIREMENT COURSES 6 CREDIT HRS. (2 COURSES)

CODE	SUBJECT NAME	CR.HRS
BGD 309	Internship / Filed Experience	3(0+3)
BGD 310	Capstone Project	3(0+3)
Total Credits		6(0+6)

GENERAL EDUCATION COURSES 30 CREDIT HRS. (12 COURSES)

CODE	SUBJECT NAME	CR.HRS
GED 102	Quantitative Reasoning - I	3(3+0)
GED 105	Expository Writing	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(2+0)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
GED 101	Functional English	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	ICT	3(2+1)
GED 201	Civics & Community Engagement	2(2+0)
GED 202	Entrepreneurship	2(2+0)
Total Credits		30(26+4)

MAJOR COURSES (INCLUDING RESEARCH/ PROJECT) 76 CREDIT HRS. (26 COURSES)

CODE	SUBJECT NAME	CR.HRS
BGD 107	Fundamentals of Drawing	3(0+3)
BGD 108	Creative Drawing	3(0+3)
BGD 203	Photography	3(0+3)
BGD 211	Visual Communication Design I	3(0+3)
BGD 201	Design Tools	3(0+3)
BGD 210	Introduction to AI	2(0+2)
BGD 209	3D Digital Art	3(0+3)
BGD 213	Sustainable design Solutions	3(0+3)
BGD 214	Visual Communication Design II	3(0+3)
BGD 208	History of Graphic Design	2(2+0)
BGD 311	Visual Communication Design III	3(0+3)
BGD 312	Typography I	3(0+3)
BGD 304	Motion Graphics	3(0+3)
BGD 313	Digital Illustration	3(0+3)
BGD 314	Visual Communication Design IV	3(0+3)
BGD 308	Interactive Design	3(0+3)
BGD 307	Art and Installation	3(0+3)
BGD 495	Mini Thesis	6(0+6)
BGD 403	Design Seminar	3(3+0)
BGD 497	Research and Report Writing	3(3+0)
BGD 499	Thesis Project	9(0+9)
BGD 498	Graphic Design Seminar	3(3+0)
BGD 307	Animation	3(0+3)
Total Credits		72(13+59)

INTERDISCIPLINARY COURSES 32 CREDIT HRS. (13 COURSES)

CODE	SUBJECT NAME	CR.HRS
BGD 109	Basic Design	3(0+3)
BGD 110	History of Civilization	2(2+0)
BGD 206	Advance Drawing	3(0+3)
BGD 212	Calligraphy	2(0+2)
BGD 219	Printing Techniques	2(2+0)
BGD 315	Project Management	3(0+3)
BGD 312	Sustainable Material	3(0+3)
BGD 352	Art and Installation	2(0+2)
BGD 401	Research Methodology for Art & Design	3(3+0)
BGD 404	Curatorial Practices	3(3+0)
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
SOC 301	Professional Development and Practices	3(2+1)
Total Credits		35(17+18)

BACHELOR OF INTERDISCIPLINARY ART & DESIGN

Bachelor of Interdisciplinary Art & Design positions in a multidimensional network of disciplines, to develop professional practice while engaging with the hybrid nature of art and design in contemporary culture and to challenge conventional viewpoints. The program is structured to develop investigative, communicative, and leadership skills of students, preparing them for a career as an independent creative practitioner, entrepreneur, academic and educator researcher, curator, CGI artist, concept artist, 3D modeler and 3D texture artist. Students can also touch the textile and fashion industry and excel as a textile designer, digital print designer, surface embellishment work, advance weaving, costume designs, and pattern making.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
	Quran Nazra	0 (1- Contact HR)
GED 102	Quantitative Reasoning - I	3(3+0)
GED 101	Functional English	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(0+2)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
BIAD 107	Fundamentals of Drawing	3(0+3)
SOC 101	Introduction to Soft Skills	3(2+1)
Total Credit Hrs.		21(14+7)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civics & Community Engagement	2(2+0)
BIAD 209	Fine Art Studio I	3(0+3)
BIAD 214	Visual Communication Design	3(0+3)
BIAD 203	Design Tools	2(0+2)
BIAD 201	History of Western Art	2(2+0)
BIAD 205	Advance Drawing	3(0+3)
BGD 210	Introduction to Artificial Intelligence	2(0+2)
Total Credit Hrs.		17(4+13)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	Applications of Information and Communication Technology (ICT)	3(2+1)
BIAD 108	Creative Drawing	3(0+3)
BIAD 109	Basic Design	3(0+3)
BIAD 110	History of Civilization	2(2+0)
Total Credit Hrs.		19(12+7)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
BIAD 204	Modern Art	2(2+0)
BIAD 211	Miniature Painting I	3(0+3)
BIAD 212	Fine Art Studio II	3(0+3)
BIAD 218	Digital Textile Studio	2(0+2)
BIAD 213	Advance Sculpture	3(0+3)
SOC 201	Soft Skills & Personality Development	3(2+1)
Total Credit Hrs.		18(6+12)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BIAD 315	Project Management	2(2+0)
BIAD 310	Fine Art Studio III	3(0+3)
BIAD 301	Sacred Geometry	3(0+3)
BFD 312	Fashion Trend Forecast & Development	2(0+2)
BIAD 312	Calligraphy I	3(0+3)
BIAD 311	Islamic Art	2(2+0)
BIAD 308	Miniature Painting II	3(0+3)
Total Credit Hrs.		18(4+14)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BIAD 495	Mini thesis	6(0+6)
BIAD 401	Research Methodology for Art and Design	3(3+0)
BIAD 404	Curatorial Practices	3(3+0)
BIAD 451	Creativity and Innovative Design	3(0+3)
Total Credit Hrs.		15(6+9)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BIAD 309	Internship / Filed Experience	3(0+3)
BIAD 310	Capstone Project	3(0+3)
BIAD 314	Fine Art Studio IV	3(0+3)
BGD 322	Stop Motion	3(0+3)
BIAD 307	Art and Installation	2(0+2)
BGD 308	Interactive Design	3(0+3)
SOC 301	Professional Development and Practices	3(2+1)
Total Credit Hrs.		20(2+18)

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BIAD 497	Research and report writing	3(3+0)
BIAD 498	Interdisciplinary Seminar	3(3+0)
BIAD 499	Thesis Project	9(0+9)
Total Credit Hrs.		15(6+9)

DEGREE REQUIREMENT COURSES 6 CREDIT HRS. (2 COURSES)

SUBJECT NAME	CR.HRS
BIAD 309 Internship / Filed Experience	3(3+0)
BIAD 310 Capstone Project	3(3+0)
Total Credits	6(6+0)

GENERAL EDUCATION COURSES 30 CREDIT HRS. (12 COURSES)

CODE	SUBJECT NAME	CR.HRS
GED 102	Quantitative Reasoning - I	3(3+0)
GED 105	Expository Writing	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(2+0)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
GED 101	Functional English	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	ICT	3(2+1)
GED 201	Civics & Community Engagement	2(2+0)
GED 202	Entrepreneurship	2(2+0)
Total Credits	30(26+4)	

MAJOR COURSES (INCLUDING RESEARCH/ PROJECT) 72 CREDIT HRS. (22 COURSES)

CODE	SUBJECT NAME	CR.HRS
BIAD 107	Fundamentals of Drawing	3(0+3)
BIAD 108	Creative Drawing	3(0+3)
BIAD 209	Fine Art Studio I	3(0+3)
BIAD 214	Visual Communication Design	3(0+3)
BIAD 201	History of Western Art	2(2+0)
BIAD 210	Advance Conceptual Drawing	3(0+3)
BIAD 204	Modern Art	2(0+2)
BIAD 212	Fine Art Studio II	3(0+3)
BIAD 211	Miniature Painting I	3(0+3)
BIAD 213	Advance Sculpture	3(0+3)
BIAD 310	Fine Art Studio III	3(0+3)
BIAD 301	Sacred Geometry	3(0+3)
BIAD 312	Calligraphy I	3(0+3)
BIAD 311	Islamic Art	2(2+0)
BIAD 313	Miniature Painting II	3(0+3)
BIAD 314	Fine Art Studio IV	3(0+3)

BIAD 315	Stop Motion	3(0+3)
BIAD 308	Interactive Design	3(0+3)
BIAD 495	Mini Thesis	6(2+4)
BIAD 497	Research & Report Writing	3(3+0)
BIAD 498	Interdisciplinary Seminar	3(3+0)
BIAD 499	Thesis Project	9(0+9)
Total Credits	72(13+59)	

INTERDISCIPLINARY COURSES 35 CREDIT HRS. (14 COURSES)

CODE	SUBJECT NAME	CR.HRS
BIAD 109	Basic Design	3(0+3)
BIAD 110	History of Civilization	2(2+0)
BGD 203	Design Tools	2(0+2)
BIAD 210	Introduction to Artificial Intelligence	2(0+2)
BTD 218	Digital Textile Studio	2(2+0)
BIAD 315	Project Management	2(0+2)
BFD 312	Fashion Trend Forecast & Development	2(2+0)
BIAD 307	Art and Installation	2(0+2)
BIAD 401	Research Methodology for Art and Design	3(3+0)
BGD 359	Creativity and Innovative Design	3(0+3)
BIAD 404	Curatorial practices	3(3+0)
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
SOC 301	Professional Development and Practices	3(2+1)
Total Credits	35(16+19)	

BACHELOR OF TEXTILE DESIGN

This degree is meticulously crafted to meet the evolving demands of the textile and fashion industries. By integrating design within a rich artistic context and aligning with both national and international market trends, the program ensures that students remain at the forefront of industry standards while exploring innovative artistic avenues.

Bachelor of Textile Design offers a diverse range of career opportunities, preparing graduates for roles such as color technologist, textile designer, fashion designer, and fiber artist. With a curriculum designed to integrate practical skills and creative exploration, students are equipped to make impactful contributions in textile design.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
	Quran Nazra	0 (1- Contact HR)
GED 102	Quantitative Reasoning - I	3(3+0)
GED 101	Functional English	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(0+2)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
BTD 107	Fundamentals of Drawing	3(0+3)
SOC 101	Introduction to Soft Skills	3(2+1)
Total Credit Hrs.		21(14+7)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civics & Community Engagement	2(2+0)
BTD 210	Intoduction to Weaving	3(0+3)
BTD 211	Textile Materials and Processes	3(0+3)
BTD 212	Textile Print Studio	3(0+3)
BTD 213	History of Textiles	2(2+0)
BTD 214	Contemporary & Ethical Textiles	2(0+2)
BGD 210	Introduction to AI	2(0+2)
Total Credit Hrs.		17(4+13)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	Applications of Information and Communication Technology (ICT)	3(2+1)
BTD 108	Creative Drawing	3(0+3)
BTD 109	Basic Design	3(0+3)
BTD 110	History of Civilization	3(0+3)
Total Credit Hrs.		19(12+7)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
BTD 215	Textile Crafts and Techniques	3(0+3)
BTD 216	Weaving Studio I	3(0+3)
BTD 218	Digital Textile Studio	3(0+3)
BTD 217	Materials Techniques for Circular Economy	2(2+0)
BTD 219	Printing Techniques	2(0+2)
SOC 201	Soft Skills & Personality Development	3(2+1)
Total Credit Hrs.		18(6+12)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BTD 312	Sustainable Mterials	3(0+3)
BTD 302	Textile Design Studio I	3(0+3)
BTD 313	Weaving Studio II	3(0+3)
BTD 304	Surface Embellishment	3(0+3)
BFD 311	History of Costume & Fashion	2(2+0)
BTD 314	Textile & Fashion Accessories	2(0+2)
BTD 315	Project Management	2(2+0)
Total Credit Hrs.		18(4+14)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BTD 495	Mini thesis	6(0+6)
BTD 403	Design Seminar	3(3+0)
BTD 404	Curatorial Practices	3(3+0)
BTD 401	Research Methodology for Art and Design	3(3+0)
Total Credit Hrs.		15(9+6)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BTD 309	Internship / Filed Experience	3(0+3)
BTD 310	Capstone Project	3(0+3)
BTD 306	Textile Design Studio II	3(0+3)
BTD 316	Ethnic and Contemporary Fashion	3(0+3)
BTD 307	Art and Installation	2(0+2)
SOC 318	Fashion Pattern & Sewing	3(0+3)
SOC 301	Professional Development and Practices	3(2+1)
Total Credit Hrs.		20(2+18)

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BTD 497	Research and report writing	3(3+0)
BTD 498	Textile design Seminar	3(3+0)
BTD 499	Thesis Project	9(0+9)
Total Credit Hrs.		15(6+9)

DEGREE REQUIREMENT COURSES 6 CREDIT HRS. (2 COURSES)

CODE	SUBJECT NAME	CR.HRS
BTD 309	Internship / Filed Experience	3(0+3)
BTD 310	Capstone Project	3(0+3)
Total Credits		6(0+6)

General Education Courses 30 Credit Hrs. (12 Courses)

CODE	SUBJECT NAME	CR.HRS
GED 102	Quantitative Reasoning - I	3(3+0)
GED 105	Expository Writing	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(2+0)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
GED 101	Functional English	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	ICT	3(2+1)
GED 201	Civics & Community Engagement	2(2+0)
GED 202	Entrepreneurship	2(2+0)
Total Credits		30(26+4)

MAJOR COURSES (INCLUDING RESEARCH/ PROJECT) 72 CREDIT HRS. (22 COURSES)

CODE	SUBJECT NAME	CR.HRS
BTD 107	Fundamentals of Drawing	3(0+3)
BTD 108	Creative Drawing	3(0+3)
BTD 210	Introduction to Weaving	3(0+3)
BTD 211	Textile Materials & Processes	3(0+3)
BTD 212	Textile Print Studio	3(0+3)
BTD 213	History of Textile	2(2+0)
BTD 214	Contemporary & Ethical Textiles	2(0+2)
BTD 215	Textile Crafts and Techniques	3(0+3)
BTD 216	Weaving Studio I	3(0+3)
BTD 218	Digital Textile Studio	3(0+3)
BTD 217	Material Techniques for Circular Economy	2(2+0)
BTD 312	Sustainable Materials	3(0+3)
BTD 302	Textile Design Studio I	3(0+3)
BTD 313	Weaving Studio II	3(0+3)
BTD 304	Surface Embellishment	3(0+3)
BTD 306	Textile Design Studio II	3(0+3)
BTD 316	Ethnic and Contemporary Fashion	3(0+3)
BTD 495	Mini Thesis	6(0+6)

BTD 403	Design Seminar	3(3+0)
BTD 497	Research and Report Writing	3(3+0)
BTD 498	Textile Design Seminar	3(3+0)
BTD 499	Thesis Project	9(0+9)
Total Credits		72(13+59)

INTERDISCIPLINARY COURSES 35 CREDIT HRS. (14 COURSES)

CODE	SUBJECT NAME	CR.HRS
BTD 109	Basic Design	3(0+3)
BTD 110	History of Civilization	2(2+0)
BGD 210	Introduction to AI	2(0+2)
BGD 219	Printing Techniques	2(0+2)
BFD 311	History of Costume & Fashion	2(2+0)
BTD 314	Textile & Fashion Accessories	2(0+2)
BTD 315	Project Management	2(2+0)
BTD 307	Art and Installation	2(0+2)
BTD 318	Fashion Pattern & Sewing	3(0+3)
BTD 404	Curatorial Practices	3(3+0)
BTD 401	Research Methodology for Art and Design	3(3+0)
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
SOC 301	Professional Development and Practices	3(2+1)
Total Credits		35(19+16)

BACHELOR OF FASHION DESIGN

It provides a thorough education in both fashion art and business. This four-year degree integrates creative design principles with practical skills, covering key areas such as pattern making, garment construction, textile science, and fashion marketing. Students benefit from hands-on experiences, including design projects, industry internships, and collaborative workshops, which foster a deep understanding of both the artistic and commercial aspects of fashion. Graduates are well-prepared to embark on diverse career paths as fashion designers, trend forecasters, fashion merchandisers, and costume designers, equipped with the expertise to thrive in the fast-paced world of fashion.

Eligibility criteria

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaureate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
	Nazra Quran	0 (1- Contact HR)
GED 102	Quantitative Reasoning I	3(3+0)
GED 101	Functional English	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(0+2)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
BFD 107	Fundamentals of Drawing	3(0+3)
SOC 101	Introduction to Soft Skills	3(2+1)
Total Credit Hrs.		21(14+7)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civics & Community Engagement	2(2+0)
BFD 210	Fundamentals of Flat Pattern	2(0+2)
BFD 211	Basic of Sewing (Manual & Machine)	2(0+2)
BFD 212	Introduction to Fashion Design	3(0+3)
BFD 213	Basic of Draping	2(0+2)
BFD 214	Fashion Culture and History	2(2+0)
BFD 215	Introduction to AI & Digital Fashion	2(0+2)
BFD 216	Ethical and Sustainable Fashion Practices	2(1+1)
Total Credit Hrs.		19(5+12)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	Applications of Information and Communication Technology (ICT)	3(2+1)
BFD 108	Creative Drawing	3(0+3)
BFD 109	Basic Design	3(0+3)
BFD 110	History of Civilization	2(2+0)
Total Credit Hrs.		19(12+7)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
BFD 217	Mathematics of Patterns	3(0+3)
BFD 218	Tailoring Techniques	2(0+2)
BFD 219	Fashion Design Concept and Illustration	3(0+3)
BFD 220	Draping Techniques	3(0+3)
BFD 221	Advanced Digital Design	2(0+2)
SOC 201	Soft Skills & Personality Development	3(2+1)
Total Credit Hrs.		18(4+14)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BFD 305	Project Management	2(2+0)
BFD 312	Fashion Trend Forecast and Development	3(0+3)
BFD 313	Advance Sewing	3(0+3)
BFD 314	Advance Draping I	2(0+2)
BFD 315	Technical Pattern	2(0+2)
BFD 316	Digital Portfolio Development	2(0+2)
BFD 311	History of Costume and Fashion	2(2+0)
BFD 317	Sustainable Design (Material and Technique)	2(1+1)
Total Credit Hrs.		18(5+13)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BFD 309	Internship / Filed Experience	3(0+3)
BFD 310	Capstone Project	3(0+3)
BFD 318	Advance Pattern	2(0+2)
BFD 319	Fashion Design Studio Practices I	2(0+2)
BFD 320	Sewing Techniques	3(0+3)
BFD 321	Advanced Draping II	2(0+2)
BFD 322	Textile Surface Development	2(0+2)
SOC 303	Professional Development and Practices	3(1+2)
Total Credit Hrs.		19(1+19)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BFD 401	Research Methodology For Art & Design	3(3+0)
BFD 403	Inspiration and Conceptualization - I	3(0+3)
BFD 495	Mini Thesis	6(0+6)
BFD 404	Curatorial Practices	3(0+3)
Total Credit Hrs.		15(3+12)

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BFD 497	Research & Report Writing	3(3+0)
BFD 408	Inspiration and Conceptualization - II	3(0+3)
BFD 499	Thesis Project	9(0+9)
Total Credit Hrs.		15(3+12)

DEGREE REQUIREMENT COURSES 6 CREDIT HRS. (2 COURSES)

CODE	SUBJECT NAME	CR.HRS
BTD 309	Internship / Filed Experience	3(0+3)
BTD 310	Capstone Project	3(0+3)
Total Credits		6(0+6)

GENERAL EDUCATION COURSES 30 CREDIT HRS. (12 COURSES)

CODE	SUBJECT NAME	CR.HRS
GED 102	Quantitative Reasoning - I	3(3+0)
GED 105	Expository Writing	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 108	Materials and Processes	2(2+0)
GED 109	Introduction to Aesthetics	3(2+1)
GED 110	Ethnography	2(2+0)
GED 101	Functional English	3(3+0)
GED 106	Quantitative Reasoning - II	3(3+0)
GED 107	Ideology and Construction of Pakistan	2(2+0)
GED 104	ICT	3(2+1)
GED 201	Civics & Community Engagement	2(2+0)
GED 202	Entrepreneurship	2(2+0)
Total Credits		30(26+4)

MAJOR COURSES (INCLUDING RESEARCH/ PROJECT) 76 CREDIT HRS. (26 COURSES)

CODE	SUBJECT NAME	CR.HRS
GED 107	Fundamentals of Drawing	3(0+3)
BFD 108	Creative Drawing	3(0+3)
BFD 210	Fundamentals of Flat Pattern	2(0+2)
BFD 211	Basic of Sewing (Manual & Machine)	2(0+2)
BFD 212	Introduction Fashion Detail & Design	3(0+3)
BFD 213	Basic of Draping	2(0+2)
BFD 214	Fashion Culture and History	2(2+0)
BFD 215	Introduction to Digital Fashion	2(0+2)
BFD 217	Mathematics of Patterns	3(0+3)
BFD 218	Tailoring Techniques	2(0+2)
BFD 219	Fashion Design Concept and Illustration	3(0+3)
BFD 220	Draping Techniques	3(0+3)
BFD 312	Fashion Trend Forecast and Development	3(0+3)
BFD 313	Advance Sewing	3(0+3)
BFD 314	Advance Draping I	2(0+2)

BFD 315	Technical Pattern	2(0+2)
BFD 311	History of Costume and Fashion	2(2+0)
BFD 318	Advance Pattern	2(0+2)
BFD 319	Fashion Design Studio Practices I	2(0+2)
BFD 320	Sewing Techniques	3(0+3)
BFD 321	Advance Draping II	2(0+2)
BFD 403	Inspiration and Conceptualization - I	3(0+3)
BFD 495	Mini Thesis	6(0+6)
BFD 497	Research & Report Writing	3(3+0)
BFD 408	Inspiration and Conceptualization - II	3(0+3)
BFD 499	Thesis Project	9(0+9)
Total Credits		75(7+68)

INTERDISCIPLINARY COURSES 32 CREDIT HRS. (13 COURSES)

CODE	SUBJECT NAME	CR.HRS
BFD 109	Basic Design	3(0+3)
BFD 110	History of Civilization	2(2+0)
BFD 216	Ethical and Sustainable Fashion Practices	2(1+1)
BFD 221	Advanced Digital Design	2(0+2)
BFD 305	Project Management	2(2+0)
BFD 316	Digital Portfolio Development	2(0+2)
BFD 317	Sustainable Design (Material and Technique)	2(1+1)

BFD 322	Textile Surface Development	2(0+2)
BFD 401	Research Methodology	3(3+0)
BFD 404	Curatorial Practices	3(3+0)
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
SOC 301	Professional Development and Practices	3(2+1)
Total Credits		32(18+14)

**SCHOOL OF
ARCHITECTURE
DESIGN &
URBANISM**

FACULTY OF SCHOOL OF ARCHITECTURE DESIGN & URBANISM

Welcome to the School of Architecture, Design, & Urbanism, where innovation meets impact. Our programs are designed to inspire and challenge you, blending cutting-edge design principles with practical applications to address the needs of a rapidly evolving world. With state-of-the-art facilities and hands-on projects, guided by distinguished experts, you will explore the intersection of sustainability, functionality, and aesthetics. Whether you are engaging in architecture, interior design, or construction management, you will gain the skills to tackle complex challenges and lead with creativity. Join our vibrant community to turn your vision into reality and shape spaces that are both beautiful and impactful, leaving a lasting mark on the future!



Prof Dr. Muhammad Yusuf Awan
DEAN School of Architecture, Design and Urbanism

Ph.D. – 1993 - University of Sheffield, UK
B. Arch – 1974 – UET, Lahore



Dr. Danyal Ahmed
HOD, Assistant Professor/Architecture Design



Aisha Abdullah
HOD, Assistant Professor/Interior Design



Muhammad Arshad
HOD, Assistant Professor/HOD
Construction Management



Najam Ul Haq
Assistant Professor



Shehzil Khurshid
Assistant Professor



Hamna Ahmed
Assistant Professor



Umer Zia
Assistant Professor



Hassan Wajid
Assistant Professor



Usman Muhammad Buksh
Assistant Professor



Alvina Fatima Hassan
Assistant Professor



Rao Ahsan Ali
Assistant Professor



Ishwa Javeria
Assistant Professor



Dr. Muhammad Arfan
Assistant Professor



Muntaha Rana
Assistant Professor



Ittiqa Suhail Sarwar
Lecturer



Rao Ahsan Ali
Assistant Professor



Habiba Rehman
Lecturer



Mahreen Junaid
Lecturer



Nimra Zafar
Lecturer



Zahra Kazmi
Lecturer



**Muhammad Hashim
Saeed**
Lecturer



Maria Chughtai
Lecturer



Uffaq Shahid
Lecturer

SCHOOL OF ARCHITECTURE, DESIGN, & URBANISM

Welcome to the School of Architecture, Design, & Urbanism, where innovation meets impact. Our programs are designed to inspire and challenge you, blending cutting-edge design principles with practical applications to address the needs of a rapidly evolving world. With state-of-the-art facilities and hands-on projects, guided by distinguished experts, you will explore the intersection of sustainability, functionality, and aesthetics. Whether you are engaging in architecture, interior design, or construction management, you will gain the skills to tackle complex challenges and lead with creativity. Join our vibrant community to turn your vision into reality and shape spaces that are both beautiful and impactful, leaving a lasting mark on the future!



BACHELOR OF INTERIOR DESIGN

It is a four-year degree program that prepare the students for successful career in the interior design. The hands-on studios, projects, workshops, and internships trains the students to design aesthetically pleasing and functional commercial, residential, and outdoor spaces. The curriculum covers essential topics such as color theory, lightning, furniture design, and sustainable practices. It prepares the students for diverse roles such as design consultants, space planners, interior designers, and architecture journalism.



BACHELOR OF ARCHITECTURE

It's a 5-year degree program in line with the requirements of PCATP and those defined by the Institute itself. Bachelor of Architecture equips the students with the skills, knowledge, and expertise to design functional and sustainable designs. The curriculum covers architectural history, theory, and practice along with studio work. Thus it educates and trains the students to address the real-world architectural challenges.



BS IN CONSTRUCTION MANAGEMENT

It is a 4-year degree program that intends to provide graduates with analytical, management, and communications skills enabling them to plan, schedule, organize and estimate costs for construction projects. The curriculum covers project planning, cost estimation, contract administration and sustainable practices. The collaborative projects, fieldwork, and workshops provide meaningful insight and hands-on experience in the construction management. Acquiring BS in Construction Management opens diverse career opportunities such as field engineer, project manager, construction executive, and site supervisors.

Eligibility Criteria

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaureate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.



**SCHOOL OF
DIGITAL &
CINEMATIC
ART**

FACULTY FOR SCHOOL OF DIGITAL & CINEMATIC ART

The School of Digital & Cinematic Art is renowned for its creative innovation, compelling visual storytelling, and cutting-edge digital media. Our faculty's exceptional talent, vision, and passion for art and culture distinguish them as influential educators in the field of cinematic art.

Our esteemed faculty brings a wealth of experience and knowledge in film, multimedia art, and game and animation design. They are dedicated to fostering an environment where students are encouraged to participate, share their ideas, and make their mark in the cinematic arts. With the faculty's guidance and support, students learn, explore, and master contemporary techniques and cutting-edge technologies, enabling them to channel their artistic expression effectively.

Join the School of Digital and Cinematic Art to achieve academic excellence through our faculty's extensive experience, knowledge, and visionary approach. We are here to help you turn your artistic vision into reality and to cultivate the next generation of innovative professionals.



Sameeha Qadeer Ahmad
HOD, Assistant Professor/Animation Design



Uroob Rabbani
HOD, Assistant Professor/Animation Design



Sikandar Javed
Lecturer



Daniyal Shafiq
Assistant Professor



Umaima Mohsin
Assistant Professor



Syed Ali Sultan
Assistant Professor



Ushna Imran
Lecturer



Mian Umer Farooq
Lecturer

SCHOOL OF DIGITAL & CINEMATIC ART

The School of Digital & Cinematic Art is a hub of creative learning and exploration, providing specialized degrees in Film & TV, Game Design, and Animation Design. The advanced curriculum is aligned with the ever-changing digital media landscape, emphasizing technical skills, creative writing, and critical thinking. The seminars, workshops, and training sessions channel the creativity and bring the best out of the students.



BACHELOR OF GAME DESIGN

It is a 4-year bachelor's degree program promising a bright career in the game development industry. It trains the students to design and create engaging games, captivating the game lovers with its outstanding game mechanics, 3D modeling, programming, and excellent user experience. Acquire a Bachelor's Degree in Game Design and start your career as a 2D/3D game animation designer, VR-AR and MR based game designer, 3D modeler, storyboard artist, or a game-play tester.



BACHELOR OF ANIMATION DESIGN

Bachelor of Animation Design introduces the students to the vibrant world of animation, blending creativity with technology. The 4-year degree is a comprehensive program designed to equip students with the creative and technical skills necessary to thrive in the animation industry.

The program provides a balanced curriculum aimed at sparking innovation which integrates traditional artistic principles with modern digital techniques, covering areas such as 2D and 3D animation, character design, concept art, 3D modelling, world creation for animated movies, visual storytelling, VFX, sound design, and post-production in reference of research methodology and report writing. Our degree program ensuring that students not only master technical skills allowing them to work on real-world projects developing a unique artistic voice but to collaborate with industry professionals, preparing them for the creative world of animation.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 100	Nazra Quran	Non-Credited
GED 101	Functional English	3(3+0)
GED 102	Quantitative Reasoning I	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 104	Application of ICT	3(2+1)
SOC 101	Introduction to Soft Skills	3(2+1)
AND 102	Fundamentals of Animation Design	3(1+2)
Total Credit Hrs.		17(13+4)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civics & Community Engagement	2(0+2)
GED 203	Creative Arts (Analytical Drawing)	2(2+0)
GED 204	Ecology	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
AND 209	Digital 2D Animation	3(1+2)
AND 210	Art of Concept Creation	3(1+2)
AND 211	History of Animation	3(3+0)
Total Credit Hrs.		19(13+6)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning II	3(3+0)
GED 107	Ideology and Constitution of Pakistan	2(2+0)
GED 108	Philosophy of Art	2(2+0)
AND 106	Animation Techniques	3(1+2)
AND 107	Basic Drawing for Animation	3(1+2)
AND 108	History of Art and Design	3(1+2)
Total Credit Hrs.		19(15+4)

FORTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
FTV 201	Cinematography	3(0+3)
AND 212	3D animation Production	3(1+2)
AND 202	Figure Drawing for Animation	3(1+2)
AND 213	Visual Story Telling	3(1+2)
AND 208	Sound Design	3(1+2)
Total Credit Hrs.		17(6+11)

CAPSTONE PROJECT

CODE	SUBJECT NAME	CH. HR
AND 415	Capstone Project	3(1+2)
Total Credit		3(1+2)

FIELD EXPERIENCE / INTERNSHIP

CODE	SUBJECT NAME	CH. HR
AND 400	Internship	3(3+0)
Total Credit		3(3+0)

GENERAL EDUCATION COURSES

CODE	SUBJECT NAME	CH. HR
GED 101	Functional English	3(3+0)
GED 102	Quantitative Reasoning I	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 104	Application of ICT	3(2+1)
GED 105	Expository Writing	3(3+0)
GED 106	Quantitative Reasoning II	3(3+0)
GED 107	Ideology and Constitution of Pakistan	2(2+0)
GED 108	Philosophy of Art	2(2+0)
GED 201	Civics and Community Engagement	2(2+0)
GED 203	Creative Arts (Analytical Drawing)	2(2+0)
GED 204	Ecology	3(2+0)
GED 202	Entrepreneurship	2(2+0)
Total Credits		30(28+2)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
BBA 306	Project Management	3(2+1)
AND 312	Animation Studio I	3(1+2)
AND 313	Charatcer Drawing	3(1+2)
AND 314	Cinematic Layout	3(1+2)
AND 315	Storyboard & Leica Reel	3(1+2)
AND 316	Acting for Animation	3(1+2)
Total Credit Hrs.		18(7+11)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
AND 400	Internship	3(3+0)
AND 412	Project 1 - Pre-Production	3(1+2)
AND 413	Research Methodology	3(3+0)
AND 414	Editing & VFX	3(1+2)
Total Credit Hrs.		12(8+4)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
SOC 301	Professional Development & Practices	3(2+1)
AND 317	AR & VR Techniques	3(1+2)
AND 318	Animation Studio II	3(1+2)
AND 319	Gesture Drawing	3(1+2)
AND 320	Visual Story-Scape	3(1+2)
Total Credit Hrs.		16

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
AND 415	Capstone Project	3(1+2)
AND 416	Report Writing	3(3+0)
AND 417	Post Production for Animation	3(1+2)
AND 418	Advertisement for Animated Films	3(1+2)
Total Credit Hrs.		12(6+6)

MAJOR COURSES

CODE	SUBJECT NAME
AND 102	Fundamentals of Animation Design
AND 106	Animation Techniques
AND 107	Basic Drawing for Animation
AND 108	History of Art and Design
AND 209	Digital 2D Animation
AND 210	Art of Concept Creation
AND 211	History of Animation
AND 212	3D animation Production
AND 202	Figure Drawing for Animation
AND 213	Visual Story Telling
AND 208	Sound Design
AND 312	Animation Studio I
AND 313	Character Design
AND 314	Cinematic Layout
AND 315	Storyboard & Leica Reel

AND 315	Storyboard & Leica Reel	3(1+2)
AND 316	Acting for Animation	3(1+2)
AND 317	AR & VR Techniques	3(1+2)
AND 318	Animation Studio II	3(1+2)
AND 319	Gesture Drawing	3(1+2)
AND 320	Visual Story-Scape	3(1+2)
AND 412	Project 1 - Pre-Production	3(1+2)
AND 413	Research Methodology	3(1+2)
AND 414	Editing & VFX	3(1+2)
AND 416	Report Writing	3(1+2)
AND 417	Post Production for Animation	3(1+2)
AND 418	Advertisement for Animated Films	3(1+2)
Total Credits		78(4+44)

INTERDISCIPLINARY / ALLIED COURSES

CODE	SUBJECT NAME	CH. HR
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 102	Soft Skills & personality Development	3(2+1)
FTV 201	Cinematography	3(0+3)
BBA 306	Project Management	3(2+1)
SC 301	Professional Development & Practices	3(2+1)
Total Credits		15(8+7)

BACHELOR OF FILM & TV

Our Four-Year Bachelor in Film & TV program is dedicated to developing distinct cinematic voices through a dynamic and innovative learning approach. The curriculum provides a comprehensive understanding of film, television, and digital media, encompassing conceptual, practical, historical, and critical perspectives. Emphasis is placed on cultural sensitivity and the spatial and temporal contexts of media content. Graduates emerge well-prepared for diverse careers, including roles as directors, producers, content writers, journalists, digital content creators, VFX animators, film critics, editors, sound experts, and cinematographers. The program cultivates a comprehensive understanding of media and provides students with the expertise needed to make significant contributions to the industry.

ELIGIBILITY CRITERIA

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaureate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 100	Nazra Qura	0
GED 101	Functional English	3(3+0)
GED 102	Quantitative Reasoning 1	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 104	Application of ICT	3(2+1)
SOS 101	Introduction to Soft Skills	3(2+1)
FTV 101	Introduction to Film & TV	3(2+1)
Total Credit Hrs.		17(14+3)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 201	Civicsand Community Engagement	2(2+0)
GED 203	Creative Arts	2(2+0)
GED 204	Ecology	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
FTV 201	Cinematography	3(0+3)
FTV 205	Screenplay Writing	3(3+0)
FTV 208	Fundamentals of Editing	3(1+2)
Total Credit Hrs.		19(12+7)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 105	Introduction to Expository Writing	3(3+0)
GED 106	Quantitative Reasoning II	3(3+0)
GED 107	Ideology and Constitution of Pakistan	2(2+0)
GED 108	Psychology	2(2+0)
FTV 102	Fundamentals of Photography	3(1+2)
FTV 103	Intro to Theatre	3(0+3)
Total Credit Hrs.		16(11+5)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
GED 202	Entrepreneurship	2(2+0)
GED 204	Media, Culture & Society	3(3+0)
FTV 203	Introduction to Acting	3(1+2)
FTV 209	Direction	3(0+3)
FTV 210	Aesthetics of Film	3(2+1)
FTV 212	Musicology	3(1+2)
Total Credit Hrs.		17(9+8)

FIFTH SEMESTER

CODE	SUBJECT NAME	CH. HR
FTV 301	TV Program Production	3(0+3)
FTV 304	Animation & VFX	3(1+2)
FTV 305	Advanced Editing	3(0+3)
FTV 306	Lighting for Film & TV	3(1+2)
FTV 316	Documentary	3(1+2)
BBA 306	Project Management	3(2+1)
Total Credit Hrs.		18(5+13)

SEVENTH SEMESTER

CODE	SUBJECT NAME	CH. HR
FTV 401	Music Video Production	3(0+3)
FTV 405	TV Drama & Telefilm Production	3(0+3)
FTV 404	Internship	3(0+3)
FTV 498	Project 1 – Pre Production	3(2+1)
Total Credit Hrs.		12(2+10)

SIXTH SEMESTER

CODE	SUBJECT NAME	CH. HR
FTV 302	TV Production	3(0+3)
FTV 307	Sound Design	3(0+3)
FTV 313	Directing Actors	3(0+3)
FTV 314	Creating Content for Digital Media	3(0+3)
FTV 315	Production Design	3(1+2)
SOC 301	Soft Skills & Professional Development	3(2+1)
Total Credit Hrs.		18(3+15)

EIGHTH SEMESTER

CODE	SUBJECT NAME	CH. HR
FTV 408	Capstone Project	3(0+3)
FTV 407	Film Distribution & Marketing	3(2+1)
FTV 409	Independent Filmmaking	3(0+3)
MCS 410	Media Seminar	3(1+2)
Total Credit Hrs.		12(3+9)

GENERAL EDUCATION COURSES

CODE	SUBJECT NAME	CH. HR
GED 100	Nazra Quran	0
GED 101	Functional English	3(3+0)
GED 102	Quantitative Reasoning 1	3(3+0)
GED 103	Islamic Studies	2(2+0)
GED 104	Application of ICT	3(2+1)
GED 105	Introduction to Expository Writing	3(3+0)
GED 106	Quantitative Reasoning II	3(3+0)
GED 107	Ideology and Constitution of Pakistan	2(2+0)
GED 108	Psychology	2(2+0)
GED 201	Civics and Community Engagement	2(2+0)
GED 203	Creative Arts	2(2+0)
GED 204	Ecology	3(2+1)
GED 204	Entrepreneurship	2(2+0)
Total Credits		30(28+2)

MAJOR COURSES (MINIMUM 72 CREDIT HOURS)

CODE	SUBJECT NAME	CH. HR
FTV 101	Introduction to Film & TV	3(2+1)
FTV 102	Fundamentals of Photography	3(1+2)
FTV 103	Introduction to Theatre	3(0+3)
FTV 201	Cinematography	3(0+3)
FTV 205	Screenplay Writing	3(3+0)
FTV 208	Fundamentals of Editing	3(1+2)
FTV 203	Introduction to Acting	3(1+2)
FTV 209	Direction	3(0+3)
FTV 210	Aesthetics of Film	3(2+1)
FTV 212	Musicology	3(1+2)
FTV 301	TV Program Production	3(0+3)
FTV 306	Lighting for Film & T. V	3(1+2)
FTV 305	Advanced Editing	3(0+3)
FTV 316	Documentary	3(1+2)
FTV 304	Animation & VFX	3(1+2)
FTV 302	TVC Production	3(0+3)
FTV 314	Creating Content for Digital Media	3(0+3)
FTV 315	Production Design	3(1+2)
FTV 307	Sound Design	3(0+3)
FTV 313	Directing Actors	3(0+3)
FTV 401	Music Video	3(0+3)
FTV 405	TV Drama & Telefilm Production	3(0+3)
FTV 498	Project-I (Pre-production)	3(2+1)
FTV 407	Film Distribution and Marketing	3(2+1)
FTV 409	Independent Filmmaking	3(0+3)
Total Credits		72

INTERDISCIPLINARY / ALLIED COURSES (MINIMUM 12 CREDIT HOURS)

CODE	SUBJECT NAME	CH. HR
SOC 101	Introduction to Soft Skills	3(2+1)
SOC 201	Soft Skills & Personality Development	3(2+1)
MCS 204	Media, Culture & Society	3(3+0)
BBA 306	Project Management	3(2+1)
SOC 301	Soft Skills & Professional Development	3(2+1)
MCS 410	Media Seminar	3(1+2)
Total Credits		18

SCHOOL OF INFORMATICS & ROBOTICS

FACULTY OF INFORMATICS & ROBOTICS

Our esteemed faculty in the School of Informatics & Robotics is renowned for its expertise in cybersecurity, artificial intelligence, data science, coding, and machine learning. With a team of internationally qualified professionals, we offer a cutting-edge educational program enriched by international workshops, innovative projects, and collaborative opportunities that empower students to excel in the technological realm.

Our diverse teaching methods, including practical labs and personalized mentorship, provide an immersive learning experience that cultivates critical thinking, problem-solving skills, and creativity. This hands-on approach ensures that students not only grasp theoretical concepts but also apply them effectively in real-world scenarios.

With extensive industry connections and a global outreach, our faculty serves as a beacon of learning and exploration. We encourage students to share their ideas, challenge conventional thinking, and thrive in the ever-evolving tech landscape.

Join the School of Informatics & Robotics to embark on a transformative educational journey with the best teaching faculty in the field.



Dr Haroon Ur Rashid Kiyani
Professor/HOD School of Informatics & Robotics

PhD from University of Warwick, UK, Mphil and MSc, University of Aberystwyth, Wales, UK.



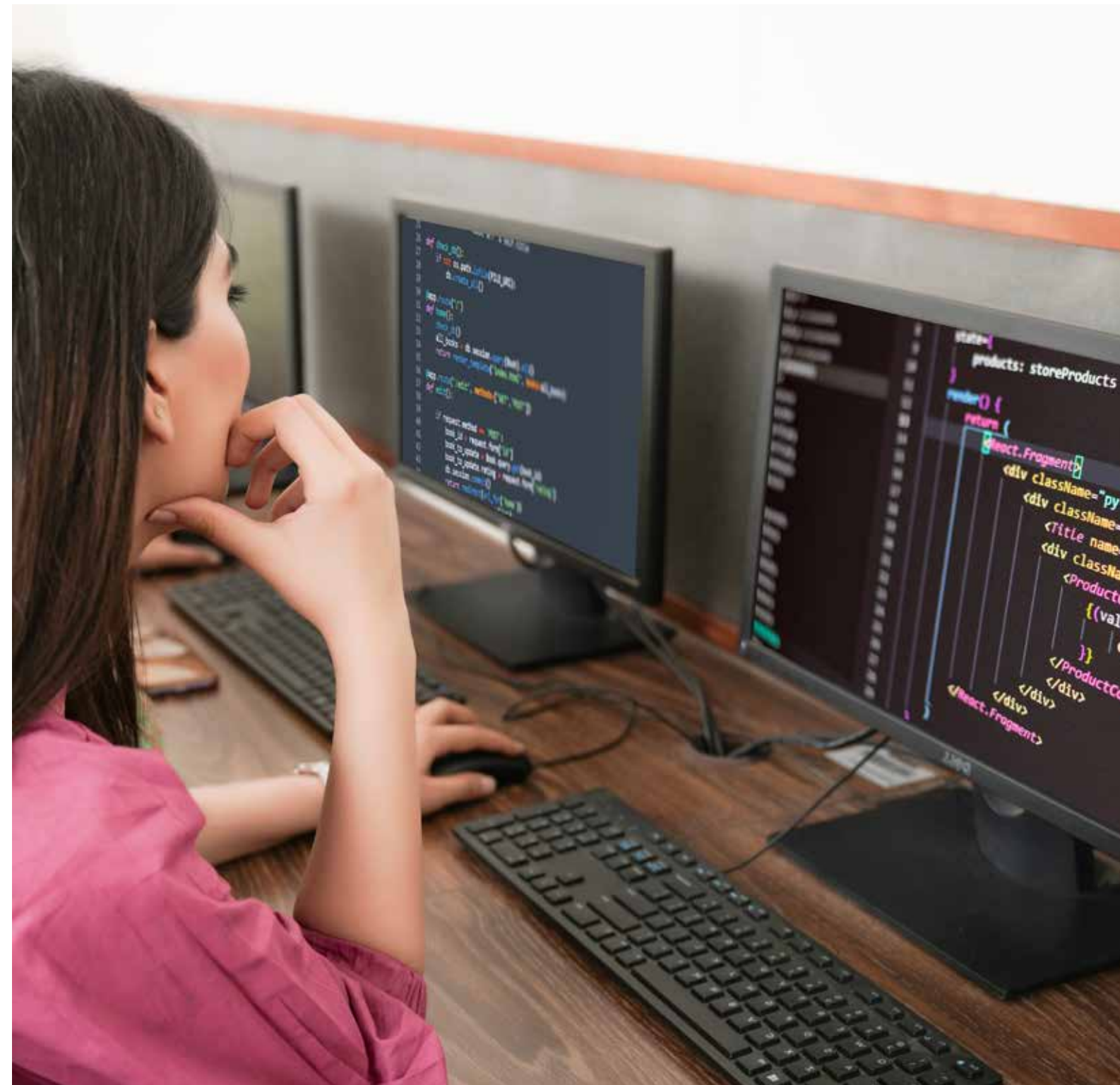
Shaheen Bibi
Lecturer



Adeel Mustafa
Lecturer

BACHELOR OF COMPUTER SCIENCE:

It is a cutting-edge program designed to fulfill the fast-growing demands for innovative and intelligent systems in our society. Computer science has revolutionized every single job sector internationally, changing the world with innovation, efficiency, and improvement in our daily lives. The BS in Computer Science program at the School of Informatics and Robotics aims to impart a research oriented and design-centered education producing individuals that would transform the IT industry. Our curriculum covers the theoretical and practical aspects of computer science, making the graduates ready to step into the tech industry. Enroll in the Bachelor of Computer Science and start job as a web developer, business analyst, software engineer, cloud computing engineer, or a software quality assurance manager.



SCHOOL OF CULTURE & LANGUAGE

FACULTY OF CULTURE & LANGUAGE

At the School of Culture and Language, our distinguished faculty is at the heart of an enriching educational experience. Comprising experts with diverse backgrounds in psychology, cultural studies, and linguistics, our professors bring a wealth of knowledge and real-world experience to the classroom. They are dedicated to not only imparting theoretical insights but also fostering critical thinking and practical skills through hands-on learning and interdisciplinary approaches.

Students benefit from personalized mentorship, as our faculty members are committed to supporting individual academic and professional growth. Their active involvement in cutting-edge research and professional networks provides students with unique opportunities for internships, collaborative projects, and exposure to the latest developments in their fields. By engaging with our accomplished faculty, students gain invaluable guidance, insight, and inspiration, ensuring a well-rounded and impactful educational journey.



Prof. Dr Shabbir Ahmed Rana HOD School of Culture and Language

M.Sc. in 'Psychology', GC University, Lahore.

M.Sc. in 'Mental Health', University of Warwick, Coventry, UK.

MPhil. in 'Psychology', University of the Punjab, Lahore. (Research project was carried out and completed in London, UK).

Fellow & Diplomate, American Board of Psychotherapists, Nashville, USA.

PhD in 'Positive Psychology', University of Leicester, Leicester, UK.



Shamsa Ahmad
Teaching Assistant



Ayesha Haider
Lecturer



Nawal Bashir
Lecturer



Rida Bibi
Lecturer



Anum Azhar
Lecturer



Mehwish
Lecturer



Aqsa Shabbir
Lecturer



Amna Saleem
Lecturer



Hira
Lecturer



Yumna Qureshi
Lecturer

SCHOOL OF CULTURE & LANGUAGE

Welcome to the School of Culture and Language, where we are dedicated to fostering a deeper understanding of human experience through innovative educational programs. Our Bachelor of Science in Positive Psychology is designed to equip students with cutting-edge insights and practical skills in the science of human flourishing. This program explores the principles of well-being, resilience, and personal growth, blending rigorous academic research with real-world applications. By engaging with diverse cultural perspectives and advanced psychological techniques, students will develop the tools to promote mental health and positivity in various professional contexts, paving the way for impactful careers dedicated to enhancing human potential. Join us at the School of Culture and Language to embark on a transformative journey that celebrates and cultivates the best of human experience.



BACHELOR OF SCIENCE IN POSITIVE PSYCHOLOGY

The Bachelor of Science in Positive Psychology offers an innovative and transformative approach to understanding human well-being and mental health. This interdisciplinary program explores the science of happiness, resilience, and personal growth, equipping students with both theoretical knowledge and practical skills to enhance individual and collective well-being. Through a curriculum that integrates psychology, research methods, and applied interventions, students will examine the principles of positive emotion, strengths-based approaches, and the role of meaningful life experiences. Ideal for those passionate about fostering positive change, this program prepares graduates to apply evidence-based strategies in diverse settings, from clinical practices to organizational environments, and to make a meaningful impact in the world of mental health and personal development.



ASSOCIATE DEGREE PROGRAMS

At IAC, the two-year Associate Degree Program is designed to make you job-ready and set you on the path to success. Combining practical experience with essential coursework, this program equips you with the skills and knowledge needed for immediate career opportunities or further education.

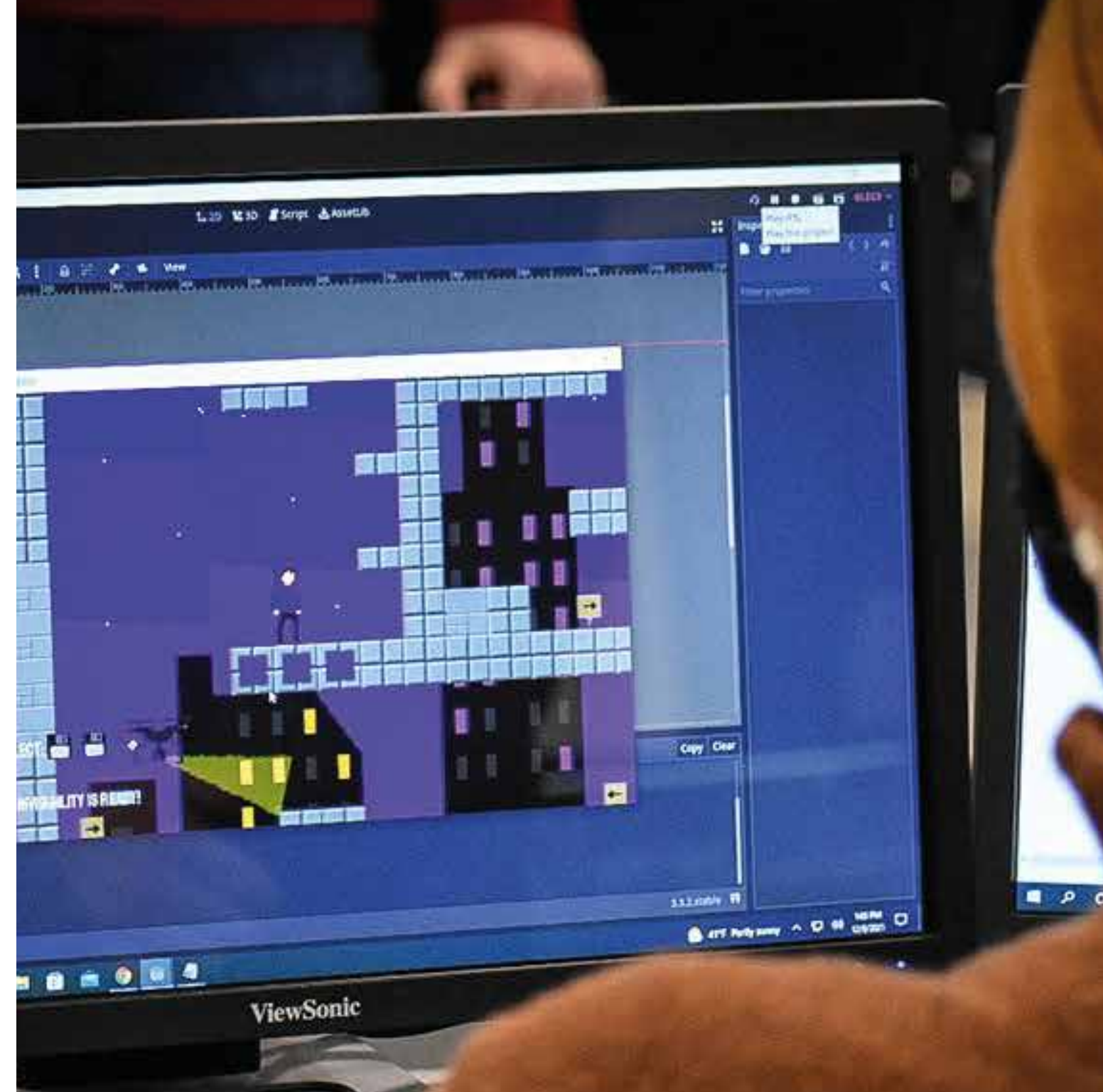
With experienced faculty and a supportive learning environment, we prepare you to step confidently into the workforce or advance your studies. Enjoy personalized instruction, modern facilities, and a curriculum tailored to industry needs. Whether you're looking to start your career or build a strong foundation for further studies, our Associate Degree is the first step toward a bright future!



ASSOCIATE DEGREE IN GAME DESIGN

Elevate your skills in game development with our Associate Degree in Game Design. The two year program combines artistic vision with technical expertise to equip you with the skills needed to create engaging and innovative gaming experiences. You will explore key aspects of game design, including mechanics, storytelling, 3D modeling, and programming, using the latest industry tools and technologies.

Our curriculum provides hands-on experience, enabling you to develop a portfolio that highlights your ability to design, develop, and refine games. Graduates are well-prepared for professional roles such as game designer, level designer, and gameplay programmer. Additionally, the program lays a strong foundation for those pursuing advanced studies in game design or related fields. Start your journey with us and transform your passion for gaming into a successful and impactful career.



ASSOCIATE DEGREE IN FASHION DESIGN

Step into the world of fashion with our Associate Degree in Fashion Design. The two year program combines artistic creativity with practical skills, offering a comprehensive education in design principles, garment construction, and trend analysis. Students will learn to create stylish and innovative designs, mastering everything from sketching and pattern making to fabric selection and garment fitting.

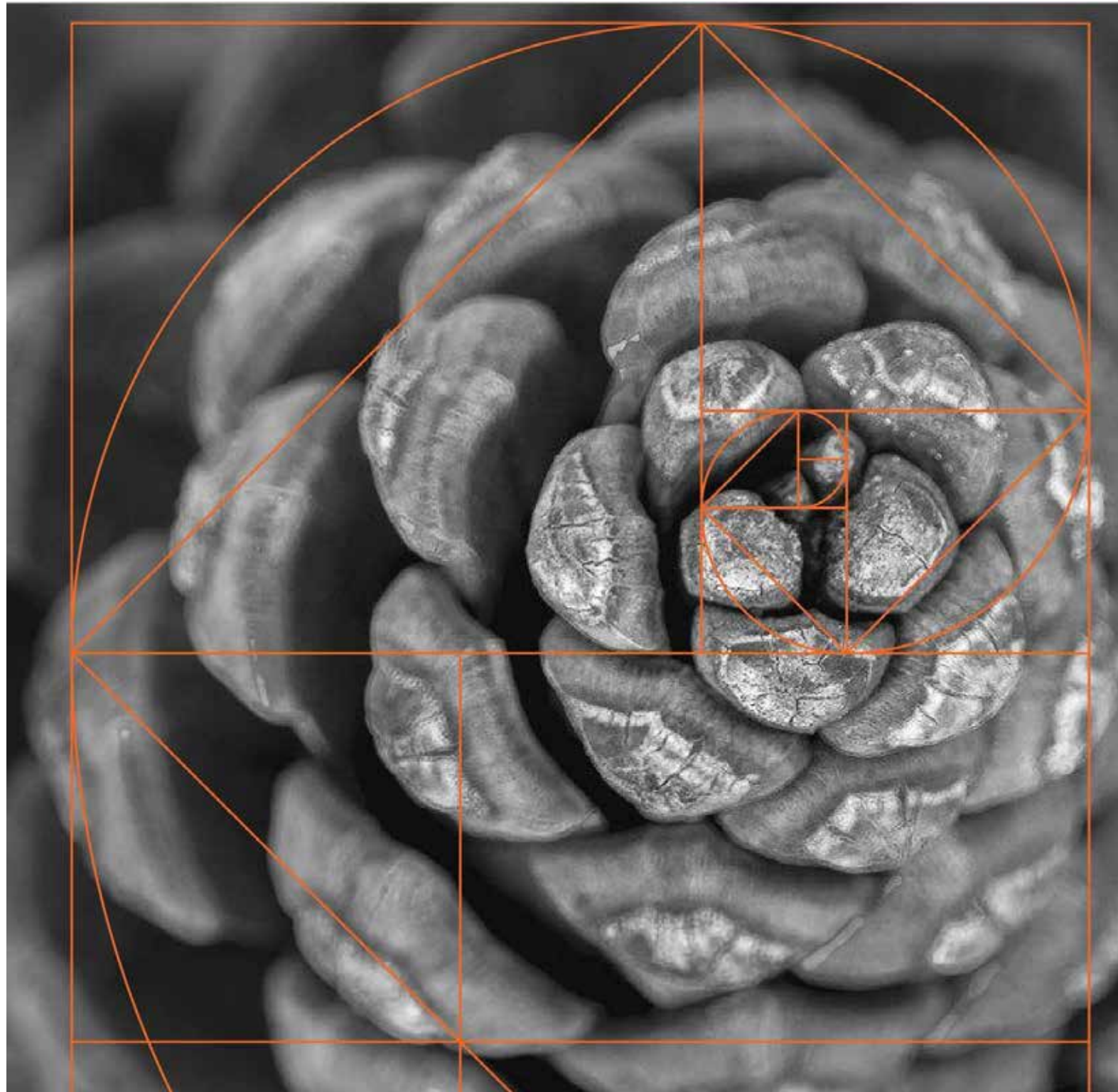
Our hands-on curriculum ensures you gain real-world experience, building a portfolio that showcases your unique style and technical skills. Graduates are well-prepared for careers as fashion designers, stylist assistants, or merchandisers. The program also provides a strong foundation for those interested in pursuing advanced studies in fashion design or related fields. Begin your journey with us and create a strong foothold in the competitive market.



ASSOCIATE DEGREE IN GRAPHIC DESIGN

Explore the world of creative arts with our Associate Degree in Graphic Design. This program is designed to spark your passion for visual storytelling by combining hands-on projects with essential design principles and digital media skills. You'll master industry-standard software and techniques, crafting everything from eye-catching graphics to engaging multimedia content.

Our supportive instructors will guide you as you build a standout portfolio, showcasing your abilities in branding, typography, and digital illustration. This program opens doors to exciting career opportunities as a graphic designer, art director, or multimedia specialist. It also provides a strong foundation for those who want to have a deeper understanding of graphic design or explore other creative fields. Join us and embark on a successful career path.



ASSOCIATE DEGREE IN COMPUTER SCIENCE

Advance your career with our Associate Degree in Computer Science. This program provides a solid foundation in computing principles, programming, and system design, combining both theoretical knowledge and practical experience. You'll develop skills in coding, software development, and problem-solving, preparing you for various roles in the technology sector.

Our curriculum covers essential topics such as data structures, algorithms, and web development, equipping you with the expertise to address real-world challenges. Graduates are well-prepared for positions like software developers, systems analysts, and IT support specialists. The program also offers a strong basis for those looking to pursue further studies in computer science or related fields. Join us and shape the future with our advanced educational program.



ASSOCIATE DEGREE IN INTERIOR DESIGN

Begin a creative journey with our Associate Degree in Interior Design and gain a solid foundation in design principles, space planning, and aesthetic theory. This program combines theoretical knowledge with hands-on experience, allowing you to work with the latest tools and techniques to create functional and visually stunning spaces.

Our expert instructors will guide you through diverse projects, preparing you for a career as an interior designer, space planner, or design consultant. The skills are applicable to diverse settings, preparing you for opportunities in design firms, architecture offices, and independent consultancy. Additionally, the two year program provides a strong foundation for those wishing to pursue advanced studies in interior design or related fields.



FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
INT 101	Basic Design & Model Making	3(0+3)
INT 102	Free Hand Drawing	2(0+2)
INT 103	Introduction to Drafting & Ergonomics	2(1+1)
GED 101	Expository Writing - I	3(3+0)
GED 102	Islamic Studies	2(2+0)
GED 103	Application of Information & Communication Technologies (ICT)	3(2+1)
SOC 101	Introduction to Soft Skills	3(2+1)
Total Credit Hrs.		18(10+8)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
INT 208	Interior Design Studio - II	4(0+4)
INT 209	Computer-Aided Design & Analysis	2(0+2)
INT 201	Color Theory in Interior Design	2(0+2)
INT 202	Building Materials & Prototyping	2(0+2)
GED 201	Social Sciences	2(2+0)
GED 202	Quantitative Reasoning - II	3(3+0)
GED 203	Arts & Humanities	2(2+0)
Total Credit Hrs.		17(7+10)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
INT 114	Interior Design Studio - I	3(0+3)
INT 116	History of Interior Design	2(2+0)
INT 117	Visualization & Representation	2(1+1)
GED 104	Functional English	3(3+0)
GED 105	Quantitative Reasoning - I	3(3+0)
GED 106	Ideology & Constitution of Pakistan	2(2+0)
SOC 102	Soft Skills & Personality Development	3(1+2)
	Teaching of Holy Quran	0(0+0)
Total Credit Hrs.		18(12+6)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
INT 213	Interior Design Studio -III	4(0+4)
INT 214	3D Design & Rendering -I	2(0+2)
INT 215	Understanding Furniture & Furnishing	2(1+1)
INT 216	2D-Digital Tools (Photoshop/Indesign)	2(0+2)
GED 214	Entrepreneurship	2(1+1)
GED 215	Civics & Community Engagement	2(1+1)
GED 216	Natural Sciences	3(2+1)
Total Credit Hrs.		17(5+12)

DISCIPLINARY MAJOR (27 COURSES)

SUBJECT NAME	CH. HR
Basic-Design & Model Making	3(0+3)
Free-Hand Drawing	2(0+2)
Introduction to Drafting & Ergonomics	2(1+1)
Interior Design Studio -I	3(0+3)
History of Interior Design	2(2+0)
Visualization & Representation	2(1+1)
Interior Design Studio -II	4(0+4)
Computer Aided Design and Analysis	2(0+2)
Color Theory in Interior Design	2(0+2)
Building Materials & Prototyping	2(0+2)
Interior Design Studio -III	4(0+4)
3D Design & Rendering -I	2(0+2)
Understanding Furniture & Furnishing	2(1+1)
2D – Digital Tools (Photoshop/Indesign)	2(0+2)

GENERAL EDUCATION (12 COURSES)

SUBJECT NAME	CH. HR
Expository Writing -I	3(3+0)
Islamic Studies	2(2+0)
Application of Information and Communication Technologies (ICT)	3(2+1)
Functional English	3(3+0)
Quantitative Reasoning -I	3(3+0)
Ideology and Construction of Pakistan	2(2+0)
Social Science	2(2+0)
Quantitative Reasoning -II	3(3+0)
Arts & Humanities	2(2+0)
Entrepreneurship	2(1+1)
Civic & Community Engagement	2(1+1)
Natural Science	3(2+1)

INTERDISCIPLINARY/ALLIED (2 COURSES)

SUBJECT NAME	CH. HR
Introduction to Soft Skills	3(2+1)
Soft Skills & Personality Development	3(1+2)

ASSOCIATE DEGREE IN TEXTILE DESIGN

The Associate Degree in Textile Design offers a comprehensive education in the multifaceted world of fabric creation. The two year program blends creativity with technical skills, guiding you through the process of designing textiles that are both beautiful and functional. Students will learn about textile production techniques, color theory, pattern making, and fabric manipulation, working with both traditional and digital tools.

Our hands-on approach ensures that you gain practical experience and build a portfolio showcasing your designs and innovations. You'll be prepared for careers in various sectors such as fashion, interior design, and textile manufacturing, where your skills in creating unique and functional fabrics will be highly valued. The program also sets a solid foundation for further studies in textile design or related disciplines, helping you turn your passion for textiles into a vibrant and rewarding career. Join us make your mark in the world of design.



ASSOCIATE DEGREE IN FILM & TV

Transform stories into cinematic masterpieces and excel in visual storytelling with our Associate Degree in Film & TV. This program offers a comprehensive foundation in film and television production, combining creative techniques with technical skills to prepare you for a dynamic career in the industry. Students will learn various aspects of production, including scriptwriting, cinematography, editing, and directing, while gaining practical experience with industry-standard equipment and software.

Through hands-on projects and collaborative opportunities, you will develop a robust portfolio showcasing your skills in creating compelling content for film and television. Graduates are well-equipped for roles such as production assistants, scriptwriters, or camera operators. The two year program also provides a solid base for those interested in advancing their studies in film and television or related fields. Get the Associate Degree in Film & TV and master the art of crafting compelling storytelling.



**MASTER'S DEGREE
PROGRAM IN
ARCHITECTURE
& INTERIOR DESIGN**

MASTER'S DEGREE PROGRAM IN ARCHITECTURE DESIGN & URBANISM

Our Master's Degree program in Architecture, Design, and Urbanism offers an integrative approach to understanding and shaping the built environment. The two year program is designed for individuals passionate about advancing their expertise in architecture, design, and urban planning, blending creative vision with practical application.

Students will explore advanced topics across three dynamic fields: architecture, design, and urbanism. The curriculum includes in-depth studies in sustainable design practices, innovative construction techniques, and urban development strategies. Students will engage in interdisciplinary projects, collaborate with industry professionals, and develop a comprehensive portfolio showcasing their skills and creative solutions.

Graduates are well-prepared for leadership roles in architecture firms, design consultancies, and urban planning agencies. The program also provides a solid foundation for those interested in pursuing further research or specialized certifications. Join us to deepen your knowledge and make a lasting impact on the world through transformative design and planning.



MASTER'S DEGREE IN ARCHITECTURE

Transform your architectural aspirations into impactful solutions with our Master's Degree in Architecture. The two year program is meticulously designed for those aiming to advance their expertise and lead in the field of design. Combining rigorous theoretical coursework with hands-on experience, it prepares you to address complex challenges and drive innovation in architecture.

Our comprehensive curriculum explores cutting-edge topics such as sustainable design, urban planning, architectural theory, and advanced technologies. Engage in collaborative projects, research, and practical applications that will refine your skills and enhance your portfolio. You will work closely with industry leaders and fellow professionals, gaining valuable insights and experience. Graduates emerge ready to assume leadership roles as senior architects, project managers, or urban planners. The program also provides a solid foundation for further academic research or specialized studies. Enroll in our master's degree program and shape the future of architecture with visionary solutions.



MASTER'S DEGREE IN INTERIOR DESIGN

Transform your creative vision into impactful designs with our Master's Degree in Interior Design. This program is crafted for those eager to excel in designing sophisticated and functional interior spaces. Combining creative exploration with practical skills, it equips you to tackle complex design challenges and innovate within the field.

Our curriculum includes an in-depth understanding of spatial planning, sustainable practices, and the latest material technologies. You'll work on diverse projects, collaborate with industry experts, and develop a portfolio that highlights your ability to create dynamic, beautiful, and practical interiors.

Graduates of this program are ready to step into key roles such as senior interior designers, design consultants, and project managers. The program also offers a strong foundation for further academic pursuits or specialized certifications. Advance your skills and make a significant impact in the world of interior design.



MASTER'S DEGREE IN INTERIOR DESIGN

FIRST SEMESTER

CODE	SUBJECT NAME	CH. HR
INT 601	Advanced Interior Design Studio - I	3(1+2)
INT 602	Integrated Design Elements through Light, Color, and Materials in Interiors	3(1+2)
INT 604	Research Methods	3(3+0)
INT 603	Strategic Design Management with respect to Structures & MEP	3(1+2)
INT 605	Interior Standards, Drafting & CAD	0(0-0)
Total Credit Hrs.		12(6+6)

THIRD SEMESTER

CODE	SUBJECT NAME	CH. HR
INT-699	Interior Design Thesis	3(0+3)
Total Credit Hrs.		3(0+3)

SECOND SEMESTER

CODE	SUBJECT NAME	CH. HR
INT-611	Advanced Interior Design Studio - II	3(1+2)
INT-612	Historical Foundations of Interior Design	3(3+0)
INT-613	Digital Design Innovation in CAD	3(0+3)
INT-614	Cross-Disciplinary Perspectives: Exploring Intersections of Interior Design with Allied Fields	3(1+2)
Total Credit Hrs.		12(5+7)

FOURTH SEMESTER

CODE	SUBJECT NAME	CH. HR
INT-699	Interior Design Thesis	3(0+3)
Total Credit Hrs.		3(0+3)

LIST OF ELECTIVES

CODE	SUBJECT NAME	CH. HR
INT 620	Digital Design Innovation in CAD	3(0+3)
INT 621	Sustainable Environments & Innovation in Materials	3(3+0)
INT 622	Advanced Lighting Design & Technology	3(1+2)
INT 623	Cross-Disciplinary Perspective: Exploring intersections of Interior Design with Allied Fields	3(1+2)
INT 624	Digital Design & AI for Visualization	3(3+0)
INT 625	Strategic Design Management for Interior Projects	3(1+2)
INT 626	Advanced Studies in Interior Acoustics & Sound Management	3(3+0)
INT 627	Interior Ethics & Project Management	3(3+0)
INT 628	Cultural Influences in Interior Design	3(3+0)
INT 629	Human-Centric Design	3(3+0)
INT 630	Advanced Materials & Finishes	3(3+0)
INT 631	Biophilic Design: Integrating Nature into Interior Spaces	3(3+0)
INT 632	Strategies in Retail & Commercial Interior Design	3(1+2)
INT 633	Advanced Concepts in Residential Design & Spatial Planning	3(1+2)
INT 634	Urban Interior Design: Integrating Cityscapes & Interiors	3(1+2)
INT 635	Color Theory & Principles of Interior Design	3(1+2)
INT 636	Advanced Studies in Environmental Psychology for Interior Design	3(3+0)
INT 637	Advanced Wellness Design: Enhancing Health and Well-being Through Interior Environmentals	3(3+0)
INT 638	Advanced Textiles & Home Interiors	3(1+2)
INT 639	Interior Landscaping for Commercial Interior Design: Enhancing Functionality & Aesthetics	3(1+2)

CENTRE FOR WELL BEING & POSITIVE PSYCHOLOGY

The faculty at the Center for Well-Being and Positive Psychology comprises a distinguished group of scholars, researchers, and practitioners who are dedicated to advancing the field of well-being and positive psychology. With diverse expertise spanning positive emotions, resilience, emotional intelligence, and culturally inclusive practices, our faculty members bring a wealth of knowledge and experience to their work. They are committed to integrating cutting-edge research with practical applications to enhance mental health, foster personal growth, and improve quality of life for individuals and communities. Through their innovative research, engaging teaching, and impactful community outreach, our faculty play a pivotal role in driving the mission of the Center and promoting a deeper understanding of human flourishing.



Bakhtawar Mukhtar

Founder,
Center for Wellbeing and Positive Psychology

INTERNATIONAL COLLABORATIONS

IAC is a hub for planing, designing and executing projects with Student Exchange Programs and Internships on National and International Platforms. Thus providing modes of exploration in various aspects;

ALLIANCE WITH RUBIKA:

We are honored to collaborate with one of the world's Renowned Gaming Institute in France

- Holds Expertise in 2D/3D Animation
- Specializations in Gaming Animation and Design

MILESTONES OF THIS ALLIANCE:

- Taking Curriculum to International Standards
- Elevated Technological Approach
- Student Exchange Program
- Inducing Dexterity through Workshops and Trainings

DEVELOPMENT OF GDC (GAME DESIGN CENTRE)

Taking the creative lead in imagining and bringing to life video game worlds.

- Roots in STEAM (Science, Technology, Engineering, Art, Maths) philosophy
- Bridge Between Academia and Industry
- Objectives for Practical execution of Skill
- Grasp on Training via PBL(Project Based Learning)
- Allocating State of the Art Training Personnel

INTERNATIONAL ARCHITECTURAL CONSULTANCY

Initiative for capacity building to provide a platform to work with international firms, along with; Grasp over preliminary and innovative conducts Opportunity to develop the professional skillset Internships to attain dexterity in the field Utilization of qualified HR to generate financial resources for IAC.

PUM NETHERLANDS

IAC has signed the Letter Of Intent with PUM Netherlands Senior Experts, an international organization that will assist IAC in the capacity building of trainers in the fields of energy efficiency, low-cost and sustainable housing, water systems and urban gardening. PUM Netherlands senior experts is a volunteer organization committed to the sustainable development of small and medium-sized enterprises in developing countries and emerging markets. They offer practical expertise within the most important sectors of the economy, giving primary attention to producers and consumers.

MEMBERSHIP WITH APHEN-ICH

The IAC is a proud member of esteemed Asia - Pacific Higher Education Network for Safeguarding Intangible Cultural Heritage (APHEN – ICH). The APHEN - ICH comprises a network of higher education institutions in the Asia - Pacific region, and aims to contribute to the regional as well as global efforts of safeguarding the intangible cultural heritage in terms of pedagogical and research capacities. The Asia-Pacific Higher Education Network for Safeguarding Intangible Cultural Heritage (APHEN-ICH) is a higher education network established under the auspices of UNESCO's International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region. IAC has the distinct honor of being the only Pakistani member university of this network and this demonstrates IAC's commitment to excellence and international collaboration.

COLLABORATION WITH IRAN

The Iranian Consul General and the Cultural Attaché, head of Khana-e-Farhang Iran, have visited IAC on several occasions and have promised to help set up an Autak-i-Iran Shinasi at IAC among other suggestions for cultural collaboration. IAC shares a promising relationship with them and has signed a Memorandum of Understanding (MOU) for further collaboration.

TEAMWORK WITH AMERICA

IAC has also signed on to a Global Virtual Exchange Program (GVE) with the University of Texas at Austin. The GVE is a grant-funded project that facilitates global learning, collaboration and product development. IAC and UT Austin will create a learning platform for students at both universities.

COLLABORATION WITH EUROPEAN UNION NATIONAL INSTITUTE FOR CULTURE (EUNIC) AND FOUNDATION FOR ARTS CULTURE & EDUCATION (FACE)

“Heritage music live concert” organized by an alliance of IAC, EU National Institute for Culture and FACE Foundation for Arts Culture and Education enriched the mission to strengthen, empower, and educate communities through the universal language of arts and cultural interactions. This integral collaboration with FACE and EUNIC accompanied Local and Foreign Music artists who performed a mix of both eastern and western music genres.

Building Trust, Developing competence, Increasing interdisciplinary interests, affirming collective welfares, interwinding multi-lingual backgrounds, and fashioning colors into an amalgam of all cultures. EUNIC, FACE, and IAC stand in coherence to deliver the dexterity of diverse art forms to the millennials.

BANDS from all across the globe were here to mesmerize in the rhythm of their sonata. In no time IAC was immersed in the ocean of melodious compositions.

NATIONAL ASSOCIATIONS

MOU ON COOPERATION FOR SUSTAINABILITY & DISASTER RISK REDUCTION IN ARCHITECTURE

School of Architecture, Design, and Urbanism (SADU) at Institute for Art and Culture (IAC) Lahore, Department of Architecture Lahore College for Women University Lahore (LCWU), Disaster Risk Management Unit, Philippine School of Business Administration (PSBA), Manila, Philippines and Provincial Disaster Management Authority signed a Memorandum of Understanding (MOU) on “Sustainability & Disaster Risk Reduction in Architecture ” amidst an International Symposium held at IAC Lahore Campus on Friday, March 4th, 2022.

FACE AND IAC SIGNED MOU FOR COLLABORATION WITH EUNIC:

Development of communication, entrepreneurial and co-creation skills of indigenous creative students through collaborations and workshops is the aim of MOU. Students will tend to have exposure to the experience and interaction of different renowned experts with a number of consecutive sessions.

BLOOMSBURY PAKISTAN (SOAS)

Bloomsbury Pakistan is an organization for Social Science Research and Advocacy, Chaired by Dr. David Taylor, which has engaged doctoral-level scholars and Academics who are working on issues of Pakistan. The organization has agreed to cooperate, help and advice IAC in the development of Social Sciences courses.

IAC – WALLED CITY LAHORE AUTHORITY (WCLA) MOU

IAC and WCLA have inked a Memorandum of Understanding with the aim to develop human resources in the field of Conservation, Tourism and Cultural Industries to meet the ever-growing needs in these fields. This collaboration also supplements the Govt. of Pakistan’s vision to promote sustainable tourism in the country, promoting and preservation of tangible and intangible cultural heritage and tourism craft policy.

WORKSHOPS AND ACTIVITIES

KFS AND IAC PRESENTS PIFF WORKSHOP

IAC, in collaboration with KFS, presented the Pakistan International Film Festival (PIFF) workshop, which proved to be a tremendous success over its three-day run. The event was graced by Hollywood A-list film directors who imparted their extensive knowledge and experience to an enthusiastic audience of students from various universities. The workshop offered a rich, hands-on learning experience, with directors providing insights into everything from narrative structure to advanced directing techniques. Students engaged in interactive sessions, script readings, and live critiques, gaining invaluable skills and industry knowledge while being inspired by the personal stories and advice of their esteemed mentors. The event not only enriched participants' understanding of filmmaking but also fostered networking opportunities, making it a significant milestone in the development of aspiring filmmakers.

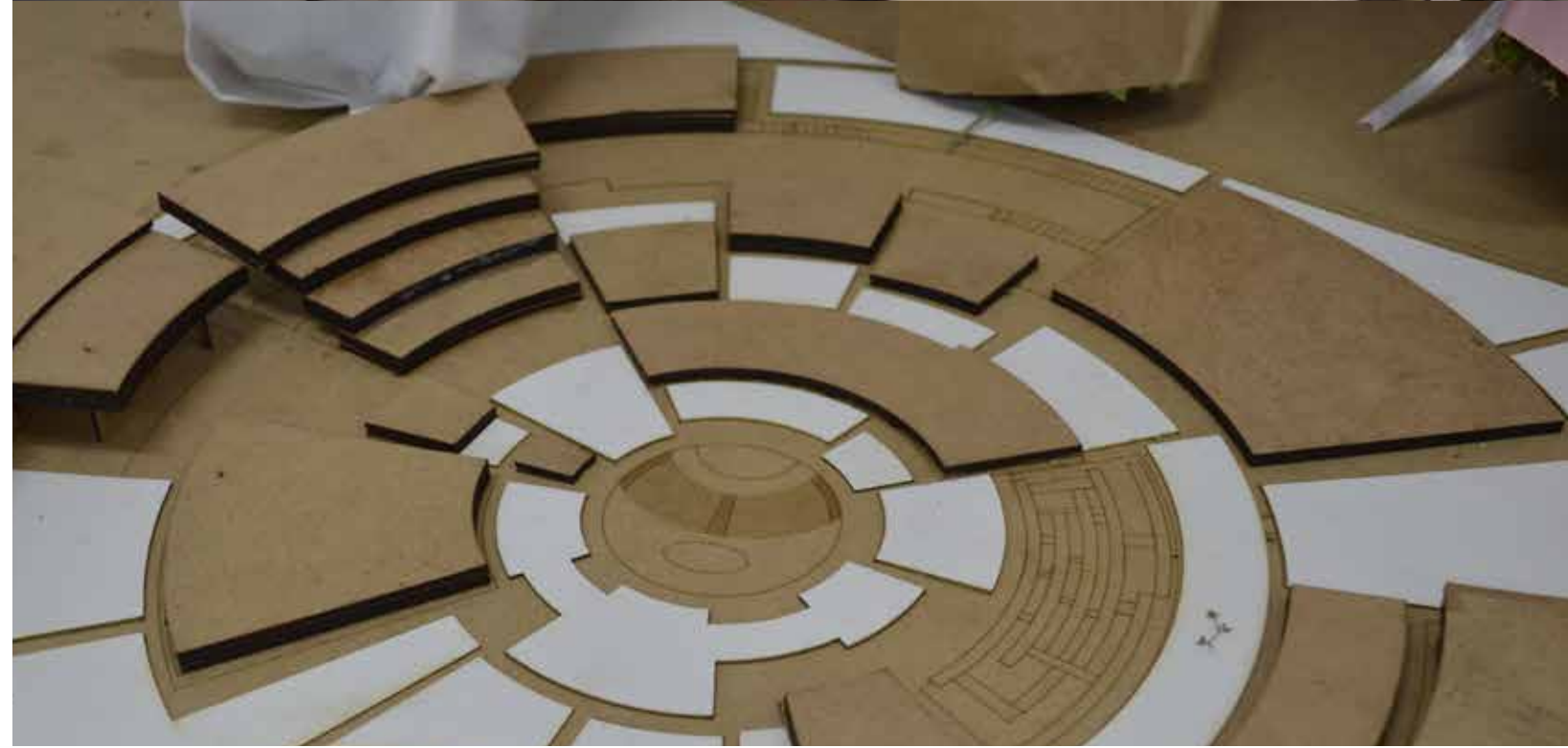
SPORTS INTRAMANIA EVENT

The Sports Intramania Event brought our campus to life with a vibrant display of athletic talent and team spirit. Students competed across a range of activities, including football, cricket, badminton, and digital gaming, showcasing their skills and enthusiasm. The event was marked by thrilling matches, friendly rivalries, and a strong sense of camaraderie. It was an unforgettable day that highlighted the diverse athletic abilities of our student body and fostered a spirit of competition and community.



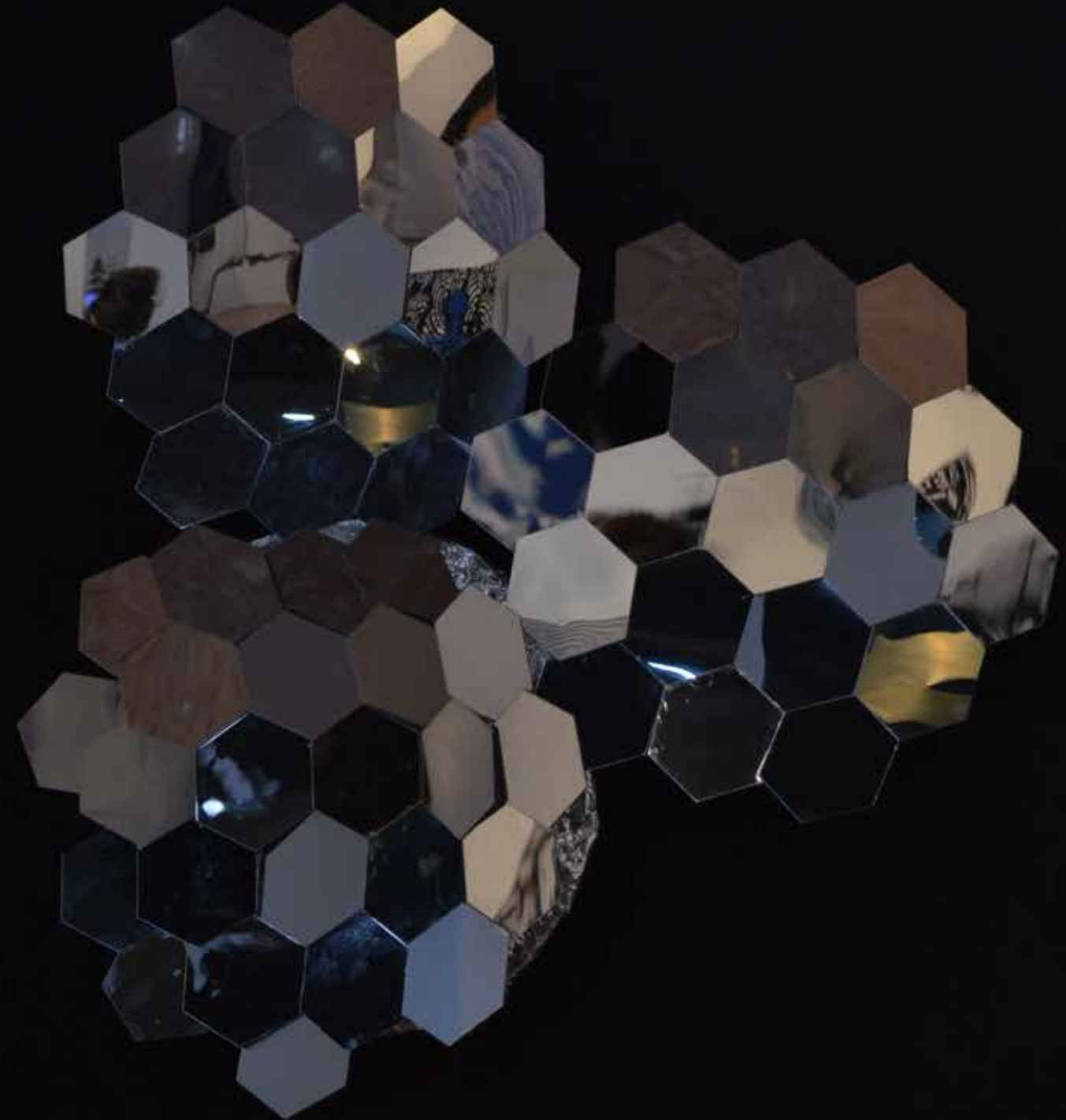
ARCHITECTURE & INTERIOR THESIS SHOW

The Architecture & Interior Thesis Show presented a compelling exhibition of our students' final projects, highlighting their innovative approaches and design expertise. This prestigious event featured a diverse array of thesis projects that pushed the boundaries of architecture and interior design, demonstrating both creativity and technical skill. Attendees explored cutting-edge concepts and solutions, engaging with the next generation of designers who are shaping the future of built environments. The show served as a platform for students to present their unique visions and receive valuable feedback, celebrating their achievements and contributions to the field.



GRAPHIC DESIGN & TEXTILE DESIGN THESIS SHOW

The Graphic & Textile Thesis Show showcased the remarkable talents of our students, featuring a diverse collection of innovative graphic designs and textile creations. This distinguished event provided a platform for students to present their final projects, reflecting their mastery of design principles and their ability to push creative boundaries. Attendees explored a dynamic array of visually striking and intricately crafted works, demonstrating a fusion of artistic vision and technical skill. The show celebrated individual achievements and highlighted future trends and possibilities in the fields of graphic design and textile arts.





FILM THESIS JURY

It was a special event where students presented their final film projects, showcasing their unique cinematic styles and storytelling skills. This event was a testament to students hard work and passion for cinematic arts. The students demonstrated their abilities in directing, screenwriting, and production

Industry experts and faculty members made up the jury, providing valuable feedback and insights. Their discussions and critiques highlighted the students' creativity and technical skills, celebrating their innovative contributions to the world of cinema.

IAC PLATINUM SPONSOR: LEARNING ALLIANCE INTERNATIONAL FLAIR '24 EXHIBITION

The Learning Alliance International Flair '24 Exhibition, proudly sponsored by IAC as a Platinum Partner, showcased a remarkable array of educational innovations and global learning solutions. Held at the forefront of educational and professional development, this event brought together experts, educators, and learners to explore cutting-edge strategies and technologies. Attendees experienced a diverse range of exhibits highlighting advancements in learning methodologies, digital tools, and collaborative platforms. The exhibition served as a premier platform for networking, knowledge exchange, and celebrating the future of education.

FUTURE FEST

The Future Fest event, held over three days at the Expo Center, was a vibrant showcase of game design and development. This dynamic festival brought together industry professionals, students, and enthusiasts to explore the latest trends, innovations, and technologies in the gaming world. Attendees had the opportunity to engage in hands-on workshops, attend insightful panel discussions, and experience cutting-edge game demonstrations. The event provided a platform for people to connect, learn, and celebrate the exciting future of interactive entertainment. It was a vibrant opportunity to see innovative ideas in action and engage with others passionate about the world of games.

YOUTH CLUB

IAC partnered with Youth Club and Sapience Institute to enhance educational and community initiatives. This collaboration focused on the topic, "Why There Is Need For Religion?" aiming to explore and discuss the role of religion in today's world. The event was attended by the esteemed Muhammad Hijab, Raja Zia ul Haq, and Fahad Tasleem. The partnership provided valuable insights, fostered personal growth, and facilitated meaningful community engagement.

CLUBS & SOCIETIES

Since 2018 the Institute for Art & Culture strives for academic excellence and extra curricular activities. The balanced approach plays a key role in students physical, social, and psychological growth. The Student Affairs Department provides proactive support and capacity-building services to promote strong relationships with their peers, faculty, administration, and other stakeholders.

The following clubs and societies are very active at IAC, giving students a chance to explore their creative energies.



IAC THEATRE SOCIETY (TAMASHGEER)

Welcome to tamashgeer, the IAC Theatre Society where passion for the performing arts comes to life. We celebrate the magic of theater through dynamic performances and creative expression. Our society provides a supportive and vibrant space for students to explore their dramatic talents, collaborate on exciting productions, and captivate audiences with compelling stories. Join us at tamashgeer to immerse yourself in the world of theatre, where every rehearsal is an opportunity to grow and every performance is a chance to shine. Be part of a community that values creativity, collaboration, and the sheer joy of artistic expression.



IAC Mime Society

Welcome to the IAC Mime Society, where the art of silent storytelling takes center stage. Imagine expressing powerful emotions and telling captivating stories without a single word—this is the magic of mime. Our society is a creative haven for those who want to explore the beauty of non-verbal communication. Whether you're new to mime or a seasoned performer, you'll find a supportive community ready to help you refine your skills.

Be part of our society and enjoy exciting performances, engaging workshops, and a chance to connect with fellow enthusiasts. At the IAC Mime Society, every movement, gesture, and expression becomes a story waiting to be told.



IAC AKASI AND NAQSH PHOTOGRAPHY SOCIETY

Welcome to the IAC Photography Society, where every snapshot tells a story and every click captures a moment. Our society is a haven for those passionate about photography, whether you're a seasoned photographer or just starting out. We offer a creative space to explore your skills, from engaging workshops and photo walks to collaborative projects and exhibitions. Be part of our society to refine your craft, share your vision, and connect with fellow photography enthusiasts. At the IAC Photography Society, we believe in the power of images to inspire and connect, making every moment memorable through the lens.



IAC SPORTS SOCIETY

Welcome to the IAC Sports Society, where the love of sports and the spirit of teamwork come alive. Our society is all about bringing students together through fun and competitive sports activities. Whether you're into playing, cheering, or just staying active, we've got something for everyone—from thrilling tournaments and casual games to fitness challenges and skill workshops. Here, you'll find a supportive community where you can improve your game, make new friends, and enjoy the thrill of teamwork. Join us at the IAC Sports Society and experience the joy of sports and camaraderie in a place where passion truly meets play.

IAC EVENT MANAGEMENT SOCIETY (URAAAN)

Welcome to URAAN, the IAC Event Management Society, where we transform creative ideas into unforgettable events. Our society is dedicated to the art and science of event planning, providing students with the skills and experience needed to excel in the world of event management. From organizing campus events and social gatherings to coordinating large-scale functions, URAAN is at the forefront of making every occasion exceptional. Join us to gain hands-on experience, collaborate with a dynamic team, and bring your visionary concepts to life. At URAAN, we turn dreams into reality, one event at a time

RULES AND REGULATIONS

STUDENTS CODE OF CONDUCT AND GENERAL RULES

It is expected that each student will come to realize the value of self-control and discipline. Enrollment at the Institute implies the agreement of the student to willingly accept and observe standards of accountability, good behavior/conduct and personal appearance. These rules apply to all the students of the Institute, male and female, irrespective of their year of study. It is the responsibility of the students to read and comply with the rules and regulations of the Institute.

- Fee, fines, etc. must be paid by the due date notified by the Institute. Should a student fail to pay the dues by the due date notified, the student will have to pay a fine of Rs.100.00 per day during the grace period of seven days. Students whose fees are in arrears for more than seven days after the date notified, will be struck off the rolls without any further notice and will not be allowed to attend any classes, lectures, studios or take examinations. The student will have to pay a re-admission fee to enroll in the Institute.
- It is the duty of the students to regularly attend every class (lecture or studio) and take examinations. Fine for unauthorized absence will be charged on the basis of each class (lecture or studio) unattended by a student at Rs.50/= per absence.
- All students will purchase their own equipment and material required for the coursework that the Institute is not authorized to issue.
- The Institute authorities will not be held responsible for the safe keeping of the private property/belongings of the students.
- A student will be liable to pay against any damage or loss to the property of the Institute caused by him/her.

- Students' work executed in the Institute must be placed at the disposal of the Institute authorities. Such work may be returned to the student for the portfolio by the Pro-Vice-Chancellor on the written request of the student. Work done in the Institute will not be used for any examination other than the Institute for Art and Culture and any other examinations other than the one for which the work was originally intended.

- No student body/association/society will exist or function in the Institute without permission of the Pro-Vice-Chancellor.

- Student identity cards must be displayed by the students and presented whenever so required by the Institute authorities. A fine will be charged for the loss of an identity card and the issuance of a duplicate card.

- Every student will surrender to the Institute identity card before leaving the Institute on any account, failing which the refundable amounts (securities) of the student concerned will be confiscated.

- No posters, banners, handbills, or pamphlets will be displayed or distributed in the Institute or any of its allied buildings/premises without the permission of the Pro-Vice-Chancellor.

- No outsider/guest of the student will enter the Institute or address students of the Institute except by permission of the Pro Vice Chancellor.

The following acts of students will be termed as misconduct/ misbehavior and be liable to strict disciplinary action by the Institute:

1- Student commits a breach of any rules of conduct and examination.

2- Disobeys the lawful order of a teacher or other person in authority in the Institute.

3- Misbehaves with teachers, staff members, or invigilators of the Institute, on the campus or outside.

4- Disrupts administration, teaching, research, or any other activities of the Institute.

5- Fails to comply with instructions of duly authorized Institute staff (including security staff).

6- Exhibits unbecoming or rowdy behavior, use of uncouth language, fighting, smoking, use or in possession of drugs, alcohol, firearms, or articles capable of inflicting bodily damage.

7- Causes disrepute to Institute, teachers, staff members, or fellow students by use of derogatory writing or word of mouth or through social media or press.

8- Willfully damages Institute property or the property of a fellow student or any teacher or employee of the Institute.

9- Does not pay the fees, fines or other dues levied under the Institute rules and regulations.

10- Uses indecent language, wears an immodest dress, makes indecent remarks or gestures or behaves in a disorderly manner.

11- Commits any criminal, immoral or dishonorable act whether within the Institute campus or otherwise which is prejudicial to the interest of the Institute

12- Commits academic dishonesty, which may include plagiarism, dishonesty in examination and assignments, and falsification of data.

13- Habitually neglects his/her work or habitually absents him/herself from his/her classes without reasonable cause.

14- Discriminates and harasses, including sexual harassment and sexual violence.

15- Collects money or receives donations or pecuniary assistance for or on behalf of the Institute or any Institute organization except with the written permission of the Pro-Vice-Chancellor.

16- Stage, incite or participate in any walkout, strike, or other forms of agitation against the Institute or its teachers or officers.

17- Instigate or take part in any boycott of examination or create disturbance in or around the examination hall or campus.

18- Abuse computer facilities and resources including, but not limited to:

i) Use of other individuals' identification and/or password.

ii) Interference with the work of other students, faculty members or Institute officials.

iii) Unauthorized entry into a file to use, read or change the content or for any other purpose.

iv) Unauthorized transfer of a file.

v) Sending obscene, abusive, or threatening messages.

vi) Transmission of computer virus.

vii) Unauthorized access to, or unauthorized or malicious use of Institute computer equipment or network, or electronic communication devices.

viii) Unauthorized duplication of software or other violation of copyright laws.

ix) Interference with the normal operation of the Institute computing system.

x) Indulging in cybercrime

19- Make unauthorized access or entry to, or use of Institute facilities and equipment, unauthorized possession, duplication, or use of keys to any Institute premises, facilities or equipment. Disciplinary action against a student may result in a written reprimand, fine, putting on probation, "F" grade(s), and suspension from the Institute for one semester with forfeiture of fee, suspension for a year or expulsion from the Institute on a permanent basis

EXAMINATION AND ASSESSMENT

The assessment activities in any educational program/institution are a fundamental instrument to promote learning. The development and implementation of assessment activities is an ongoing process contributing to preserving scholarly values and fostering curiosity, experimentation, creativity, critical appreciation and integrity.

The assessment procedure at the Institute for Art and Culture is designed to allow the students sufficient time to complete the task and is inclusive and equitable. It is aligned to and consistent with the aims, desired learning outcomes, and program activities of the course. The assessment will provide an appropriate number of assessable tasks in a range of formats that are consistent with appropriate learning experiences to evaluate students' progress. Appropriate weightage will be given to different segments of assessment according to the specific learning outcomes of the course.

The Institute will implement the semester system of education and assessment adhering to the guidelines issued by the HEC.

REQUIREMENTS FOR THE DEGREE AS PER HEC POLICY

TOTAL NO. OF CREDIT HOURS		BS 4 YEARS	BS 5 YEARS
(Minimum):		124	160
(Maximum):		140	180-above**
Semester Duration:		Minimum of 16 weeks of teaching excluding examinations	
Course Duration:	4 years BS Programs	Minimum of 8 semesters A maximum time limit of 6 years, further extendable for one year with the approval of the Vice-Chancellor.	
	5 years BS Programs	Minimum of 10 Semesters A maximum time limit of 7 years, further extendable for one year with the approval of the Vice Chancellor.	
Summer Session:		For deficiency/failure/repetition of a maximum of 2 courses of 03 credits each, Professional programs like Education, medicine and those requiring Clinical work can offer a max of 6-9 credit hours.	
Course Load per Semester for Regular Full-Time Students:		15-18 Credit Hours	
**Subject to meeting the requirements of the respective Accreditation Councils to meet the International Standards for Credit Hours required.			

MINIMUM DEGREE REQUIREMENT

- The minimum requirement for the award of an undergraduate degree shall be CGPA 2.00 on a 4.00 scale.
- In case a student secures less than 2.00 CGPA (minimum qualifying CGPA) at the end of the final Semester, s/he may be allowed to get re-admission in one or more courses, in which his/her Grade is below C, along with the forthcoming semester, provided that s/he is not debarred under the CGPA Improvement Regulation and time duration specified for the program.

SCHEDULE OF SEMESTERS

- There will be two regular semesters (fall, and spring) in an academic year. Fall/Spring semesters will spread over 16-18 weeks (inclusive of 1 – 2 weeks for exams).
- Summer semester will be offered as an optional semester of 08-09 weeks duration. Students will be offered courses to remove deficiencies and can enroll in up to a maximum of 08 credit hours during summer.
- Moreover, a student who has either failed or has been stopped to take the examination due to a shortage of class attendance or wishes to improve his/her grade is allowed to register in the summer.
- A student will only be allowed to register in 1-2 courses of up to 08 credit hours for remedial work.
- The contact hours per week during the Summer Semester will be doubled to ensure that the course is completely taught in a summer session with half of the duration as compared to a regular (Fall/Spring) semester

TOTAL PERIOD OF STUDY

The normal duration of study for the 4-year & 5-year Bachelor's degree programs will be:

- Minimum of 8 semesters (4 years/As per accreditation body) for a 4-Year degree program
- Minimum of 10 semesters (5 years/As per accreditation body) for a 5-Year degree program
- In case of valid reasons/excuse the period of study will be extended for two additional years (4 Semesters) in all above stated programs i.e., a maximum time limit of 6 years for the 4 years degree program and 7 years for 5 years degree program, that is further extendable for one year with the approval of Statutory Bodies.

GRADING SYSTEM

Fractionalized Grading Policy

GRADE	GRADE POINTS	PERCENTAGE OBTAINED IN A SEMESTER SYSTEM
A	3.67 - 4.00	85 and Above
A-	3.34 - 3.66	80 - 84
B+	3.01 - 3.33	75 - 79
B	2.67 - 3.00	71 - 74
B-	2.34 - 2.66	68 - 70
C+	2.01 - 2.33	64 - 67
C	1.67 - 2.00	61 - 63
C-	1.31 - 1.66	58 - 60
D+	1.01 - 1.30	54 - 57
D	0.10 - 1.00	50 - 53
F	0.00	Below 50

ATTENDANCE

- A student must have attended at least 75% of the classes held in a course in order to be allowed to sit in the final term examination.
- In case of absence as a result of late admission, medical grounds (2-5 weeks in a stretch), change of course and/or foreign visits (2-5 weeks in a stretch), the teacher will give extra (make-up) materials to the student to compensate the deficiency because of said absence after permission by the Institutional Examination Committee to appear in the examinations of the course.
- At the end of each month, the teacher concerned shall send to the Dean of School through the concerned HOD, a statement giving the total number of lectures delivered and practicals conducted by him together with the number of lectures and practicals attended by each student.
- In case, a student remains absent from the class for seven consecutive days without leave, his/her name shall be removed from the rolls.
- A student having class attendance less than 75% in a particular course, will be required to repeat the course when it is offered again. The student will be awarded Grade "FW" i.e., Forced Withdrawal and will not be counted towards the calculation of GPA/CGPA.
- In the case of extra-curricular activities, as verified by the concerned authority and recommended by the Dean of the concerned school, 75% of the requisite attendance in lectures and practicals will be calculated based on the total number of lectures/practicals, delivered to his/her class in a course, minus the number of lectures/practicals delivered to this class on the days spent by the student in such extra-curricular activities. However, the School shall arrange before the commencement of mid and final semester examinations, special lecture(s) for such students concerned in order to make up for the deficiency in lectures/practicals calculated in an aforementioned manner.

ACADEMIC PROBATION

- Probation is a status granted to the student whose academic performance falls below the minimum Institute standard. The students acquiring less than 2.00 out of 4.00 GPA in a semester but passing all papers will be promoted with the condition to achieve more than 2.0 GPA in the next semester and s/he will be put on probation for the next semester.
- The students acquiring a GPA of 1.70 and above but failing in any paper(s) will be placed on probation and promoted to the next semester conditionally. They will have to be registered for the summer semester to improve their grade.
- Students acquiring a GPA of less than 1.70 in two consecutive semesters and failing in any paper(s) even after attending the summer semester for one academic year will be dropped from Institute rolls. However, s/he will be eligible to seek re-admission.
- Re-admission will be allowed only once during 4 years BS degree program. Re-admission will be allowed after the payment of the full admission fee and the student will be considered as an external candidate).
- Students on probation for two consecutive semesters even after attending Summer Semester in one academic year will take re-admission in that particular academic year once only.
- There will be a maximum of two academic probations in the four-year Bachelor's degree program. Both the probations cannot be granted/availed in the first four semesters. A student who is on probation 2nd time even after attending the summer semester in the first four semesters shall be removed from the rolls of the Institute. However, s/he can take re-admission only once during 4 years of the BS degree program.

FINAL AND MID-TERM SEMESTER EXAMINATION

- Final and mid-term examinations shall be the only examinations held during the period as announced and notified by the Institute. The final examinations shall be a requirement in all courses except those in which examinations are not used to evaluate a student's performance.

RIGHT OF APPEAL

- Consistent with the Institute regulations, each School shall ensure that the academic performance of a student is evaluated in a fair and impartial manner. The teachers shall be required to exercise their best professional judgment in evaluating the student's academic performance.
- A student can submit a written request for a review of course grades to the office of the Dean if she/he disagrees with the evaluation of his/her work by the teacher. The request should be filed within seven working days after receipt of the provisional transcript /grade report along with the fee for each course.

MECHANISM OF ASSESSMENT & EXAMINATIONS

The Institute for Art and Culture will employ the Formative and Summative assessment procedures to evaluate the students progress.

- Formative assessment is commonly referred to as assessment for learning in which the focus is on monitoring student response to and progress with instruction. Formative assessment provides immediate feedback to both the teacher and student regarding the learning process. The goal of formative assessment is to monitor student learning to provide ongoing feedback that can be used by instructors to improve their teaching and by students to improve their learning.

- In summative assessment, the focus is on determining what the student has learned at the end of a unit of instruction or the end of a grade level. Summative assessment helps determine the extent to which the instructional and learning goals have been met. The goal of summative assessment is to evaluate student learning at the end of an instructional unit by comparing it against some standard or benchmark. As stated, the students shall be assessed under the semester system. In each semester, the students shall be required to appear in quizzes, mid-semester and final examinations, presentations at group or individual level, participate in group discussions and submit assigned class projects and assignments.

- The assessment marks will have different weightage contributing toward the overall assessment in percent marks.

APPLYING TO IAC

IAC seeks to have a diverse student body from a variety of educational, ethnic, economic, and social compositions - from within and outside the country - thereby meeting the challenges of maintaining its standard and quality of education and creating equal opportunities for national and social integration.

GENERAL ELIGIBILITY CRITERIA:

- Intermediate, **A-Level, DAE, or Equivalent Studies**
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only
- 45% Marks obtained at an intermediate level according to the admission policy in all degree programs
- 50% Marks obtained at an intermediate level according to the admission policy in Computer Science & Architecture

SCHOLARSHIPS

Receiving financial support can help you achieve your dreams—whether that means advancing your career, starting your own business, or making a positive impact in your community. At IAC, we offer various financial support options to help fund your studies.

NEED-BASED SCHOLARSHIPS

These scholarships are awarded to students who demonstrate financial need and cannot pay the full fee for their degree program. They are designed to ease the financial burden and provide a subsidy on tuition fees, ranging from 10% to 50% of the total fee. The amount awarded depends on the student's documentation and the approval of the scholarship committee.

MERIT-BASED SCHOLARSHIPS

These scholarships are granted to students based on their performance in intermediate, A-levels, or equivalent examinations. They are intended to recognize and reward academic excellence and encourage continued high performance. Scholarships are available across various degree programs, with amounts based on the percentage of marks obtained and continuation dependent on maintaining a specified CGPA, as detailed in the table below:

LOCATION-BASED (RURAL AREA) SCHOLARSHIPS

These scholarships are available to students from specific geographic areas who cannot afford the full fee for their degree program. They are intended to address financial need and provide a tuition fee subsidy ranging from 10% to 50%, based on the applicant's documentation and the scholarship committee's approval.

MINORITIES SCHOLARSHIPS

The grant of scholarships to students who belong to minority communities and do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will be 25% of the Tuition fee based on the facts and documentation of the relevant applicant.

KINSHIP SCHOLARSHIPS

The Kinship Scholarship provides a 20% discount on tuition fees for students whose sibling is already enrolled at IAC or for siblings who enroll simultaneously in any degree program at IAC. This aims to ease the financial burden on their family.

HAFIZ-E-QURAN SCHOLARSHIPS

These scholarships are for students who have memorized the Quran and need financial assistance to cover their tuition fees. They provide up to 50% of the tuition fee, depending on verification of the student's Hafiz-e-Quran status.

SPORTS BASED SCHOLARSHIPS

These scholarships recognize students with significant achievements in sports who require financial assistance. Scholarships range from 10% to 50% of the tuition fee, depending on the applicant's documentation and the approval of the scholarship committee.

TABLE FOR SCHOLARSHIPS

SR.NO.	SCHOOL	PROGRAM	MARKS OBTAINED	SCHOLARSHIP (TUITION FEE)	CONTINUATION OF SCHOLARSHIP (CGPA)
1	SCL	BSDS, BE	>95%	100%	3.00 OR ABOVE
			90% - 95%	75%	
			80% - 89%	50%	
			75% - 79%	25%	
2	SADU	BA, BID, BLA, BCM	>95%	100%	3.00 OR ABOVE
			90% - 95%	75%	
			80% - 89%	50%	
			75% - 79%	25%	
3	SOA	BFA, BTD, BGD, BFD	>95%	100%	3.00 OR ABOVE
			90% - 95%	75%	
			80% - 89%	50%	
			75% - 79%	25%	
4	SIR	BIT, BSE, BCS	>95%	100%	3.00 OR ABOVE
			90% - 95%	75%	
			80% - 89%	50%	
			75% - 79%	25%	
5	SDCA	BFT, BAD, BCM, BGDD	>95%	100%	3.00 OR ABOVE
			90% - 95%	75%	
			80% - 89%	50%	
			75% - 79%	25%	

TEACHING AND LEARNING AT IAC

One of the highlights of academic life at our institution is the opportunity to engage with bright and motivated students who are preparing to transition into their professional careers. Our faculty members are dedicated to delivering meaningful content in every class, fostering an environment where students actively interact with both their peers and instructors. This dynamic approach helps students identify their individual strengths and areas for improvement, promoting personal and academic growth. We believe that students thrive when they take responsibility for their own learning and are given the flexibility to choose what and how they learn. Collaborative learning is a cornerstone of our teaching philosophy, aimed at enhancing reflective thinking and developing students' communicative and cross-cultural skills. The integration of technology and computer-based materials in our classrooms further supports this collaborative approach, facilitating meaningful learning experiences.

Our commitment to innovative teaching methods and open communication with students has been recognized through highly favorable teaching evaluations. We value the supportive and nurturing environment that our institution fosters, which enhances the relationship between faculty and students. We are excited about working in a collaborative and dynamic learning environment, where we continually develop and refine courses by incorporating cutting-edge teaching techniques and the latest research through an interdisciplinary approach. This is achieved through our comprehensive degree and program-specific curriculum, which include:

1. General Education Courses
2. University Elective Courses
3. HEC Compulsory Courses
4. Program Specific Major and Core Courses
5. Program Specific Elective Courses
6. Program Supportive Courses
7. Allied & Distributed Courses
8. English Language Compulsory Courses
9. Soft Skills Courses

PROGRAM-SPECIFIC DEGREE CORE COURSES (DCC)

These core courses are essential parts of your degree program and are chosen from the School's offerings. They are required for graduation, and every student must successfully complete them to earn their degree. These courses are fundamental to the discipline and are designed to provide a strong foundation in your field of study.

ELECTIVE COURSES (EC)

These are elective courses offered across various disciplines, with which students can form different combinations in a given semester. The students shall have a choice to select a course from the elective courses after consultation with the respective course advisors. To register in any advanced-level course, fulfilling the pre-requisites of that course shall be essential

THE ACADEMIC CALENDAR:

The academic calendar consists of two regular semesters i.e. Spring and Fall. Each semester runs over 18 weeks, out of which; Regular classes 15 weeks

OTHER WEEKS:

Utilization for course review/makeup classes, teacher course evaluations/surveys, exam preparation, midterm/final exam conduct, exam results submission, rechecking, extracurricular activities, and Govt. official holidays adjustments. Summer semester: 8-10 weeks is arranged for the students to overcome their deficiencies The schedule of admissions, registration, start, and close of academic sessions, examinations, breaks, non-academic activities, and holidays are all listed in the Academic Calendar published by the Institute.

IT'S TIME TO PURSUE YOUR PASSION WITH IAC

In today's world, contemporary opportunities for career growth can be challenging for many Pakistanis. At IAC, we are committed to providing a strong foundation in creative, cultural, and technological education, with a focus on both international and national platforms. Our goal is to foster learned mindsets and offer substantial career potential by integrating an interdisciplinary approach. We blend cultural heritage with technological advancements, ensuring our curriculum spans a wide range of disciplines.

From the fundamental basics of Art and Linguistics to cutting-edge technological skills, our courses are designed to meet diverse interests and needs. We also conduct talent hunts across Pakistan to identify and nurture emerging talent. IAC is dedicated not only to education but also to building a vibrant community for millennials, providing them with a platform for growth and development.

CHARTERED BY:

Government of Pakistan

RECOGNIZED BY:

Higher Education Commission of Pakistan (HEC)

FOOTER:

Admission Office

INSTITUTE FOR ART AND CULTURE (IAC)

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